

# 2024 Annual Report

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# Presidents Letter

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## Reflecting on a Year of Curiosity and Change

Dear MCWT Community,

As we embrace the season of giving, I find myself reflecting on a year filled with curiosity, innovation, and a collective commitment to empowering women in technology. Through your generosity and continued support we are making a lasting impact on Michigan's tech community. The theme for 2024, "Be Curious, Be the Change," inspired us to challenge the status quo and embrace new opportunities. Together, we've made significant strides:

**International Women's Day Celebration:** We hosted our first-ever International Women's Day event, celebrating the achievements of women Techpreneurs and inspiring the next generation of female leaders in Metro Detroit.

**Reignite!:** We helped 20 women transition into tech with the support of career coaches, training, resources, and most importantly, community.

**Empowering College Women in Tech:** We funded tech-focused college careers for over 40 women, supporting the growth of Michigan's tech talent pipeline. Additionally, we hosted MICWIC (Michigan Celebration of Women in Computing) where over 180 college women and tech professionals gathered at Michigan State University to explore technology and build new connections. We've also expanded programs for girls to new geographies and underserved communities, ensuring we build a strong pipeline for Michigan's future tech workforce. Through your advocacy and the leadership of the internal staff, we have been recognized by the state of Michigan for our efforts and awarded \$500,000 to advance our programs.

I am immensely grateful for the dedication and passion of our board members, volunteers, and members. Your unwavering support has been instrumental in our success. As I transition out of this role, I encourage you to continue to embrace curiosity and be the change you wish to see in the world.

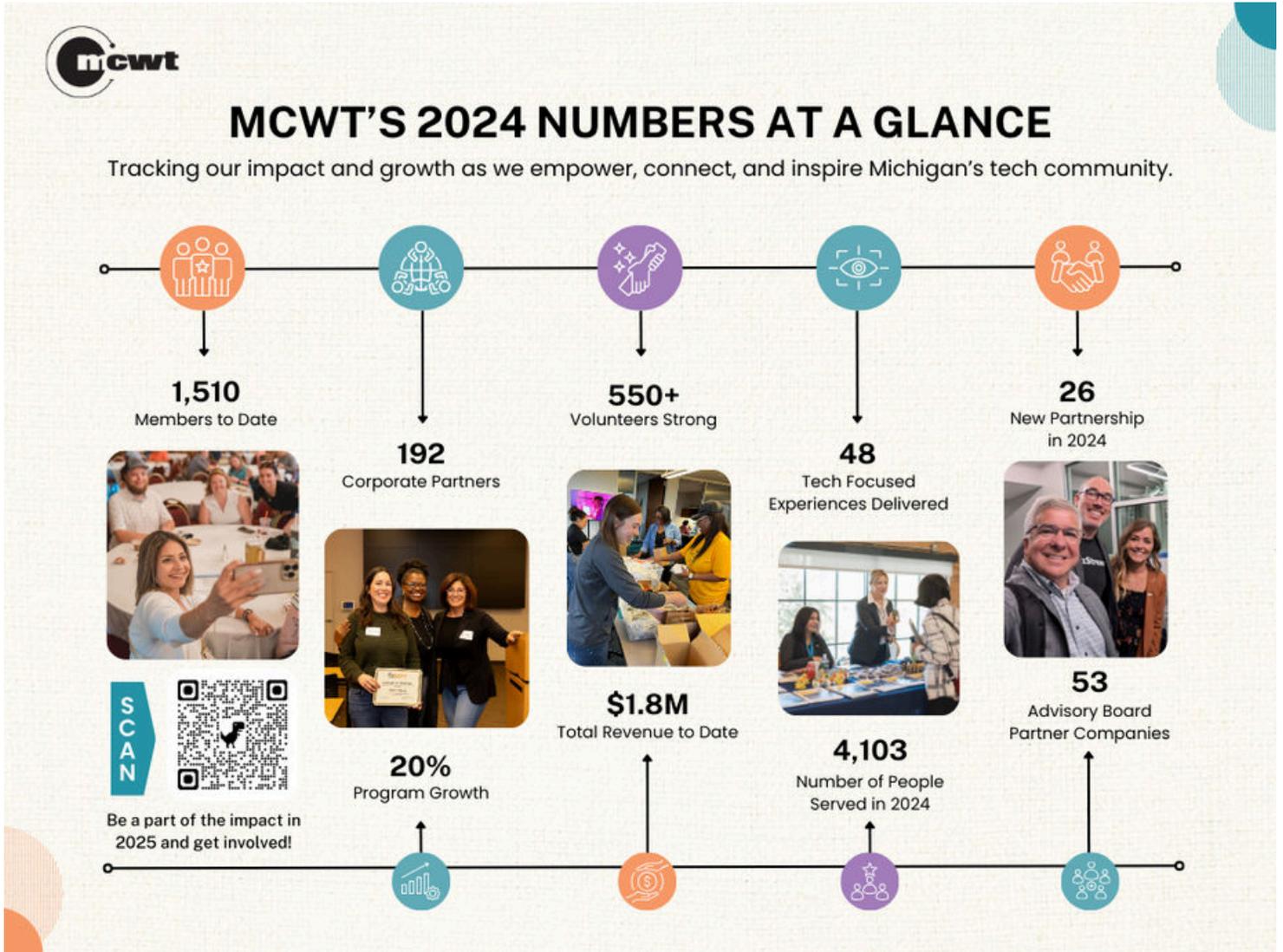
Your active participation in MCWT will ensure that we continue to foster a vibrant and inclusive community for women in technology. To sustain our mission and continue to empower women, we rely on the generosity of our supporters. Please consider making a donation to MCWT. Your contribution will directly impact the lives of women in technology, providing them with the resources and opportunities they need to succeed. Thank you for your continued support and dedication.

Sincerely,  
Grace Hansen  
2024 President, MCWT





# About MCWT



Our multifaceted approach involves a spectrum of initiatives, encompassing mentoring, leadership development, networking opportunities, and immersive technology experiences tailored to every stage of one's career journey. From youth summer camps fostering early interest in technology to scholarships supporting college and graduate education, and from professional networking events to ongoing mentorship programs, we actively inspire and nurture women with a passion for technology.



## K-12 Programs

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The MCWT Foundation remains dedicated to sparking inspiration in young girls and fostering their connection with technology. Our specialized teams work diligently to infuse technology education with excitement and accessibility through a range of initiatives, including camps, collaborations with Girl Scouts, high school clubs, website design competitions, cyber challenges, robotics programs, and scholarship opportunities.

During the 2023-2024 school year, MCWT hosted 39 programs in which 1,339 girls participated in schools all throughout Metro Detroit, West Michigan and the Great Lakes Bay Region.

**39 PROGRAMS**  
**1339 GIRLS**

During the 2023-2024 school year, MCWT hosted 40 programs in which 1339 girls participated in schools all throughout Metro Detroit, West Michigan and the Great Lakes Bay Region.





## K-12 Programs

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### Camp **CAMP INFINITY** **Infinity** Inspiring Young Girls through Hands-On Tech

Camp Infinity introduces technology in a fun, hands-on, and engaging way that inspires students to explore and pursue technology education. The program offers week-long technology camps hosted on college campuses across Michigan, where participants take part in age-appropriate activities such as game design, website development, app creation, and robotics programming.



Students in 5th and 6th grade are introduced to foundational coding and problem-solving skills by programming Dash robots using block-based coding and creating animations and simple games with Scratch. Activities include projects like name animations, boat racing, memory games, and Flappy Parrot, making the experience accessible and exciting for beginners and those with prior coding experience.

Students in 7th and 8th grade advance their skills by building fully functional mobile apps using MIT App Inventor, such as Magic 8 Ball and Photo Booth apps. They also strengthen critical thinking and collaboration skills by designing, building, testing, and refining programs with LEGO SPIKE Prime robots using the engineering design process.

Across all grade levels, campers participate in mini-sessions that highlight essential programming concepts and real-world technology issues. Additionally, all campers have opportunities to interact with professionals working in technology fields, giving them valuable insight into the wide range of rewarding careers available in technology.

**In 2024, ten camps were offered, supporting 289 girls. Since its inception, 89 camps have impacted a total of 2,907 girls.**





## K-12 Programs

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### GIRLS ROCK IT

**Empowering Girl Scouts in Michigan with Coding for Positive Impact**

In this dynamic program, the fast-evolving world of technology meets the enthusiasm of Girl Scouts eager to build new skills and earn a coveted badge. Girls in grades two through eight immersed themselves in hands-on computer programming and cybersecurity experiences, strengthening both their technical knowledge and confidence in navigating the digital world. **Across four sessions in 2024, the program positively impacted more than 184 girls and parents.**

During the Coding for Good sessions, participants in grades 2–5 designed and created interactive games using Scratch, while those in grades 6–8 developed functional applications using MIT App Inventor. These sessions were generously sponsored by Whirlpool and Blue Cross Blue Shield of Michigan (BCBSM).

In the Cybersecurity sessions, Brownie, Junior, and Cadette Girl Scouts, along with non-Girl Scout participants in grades 2–8, learned foundational cybersecurity concepts, including how computers communicate, methods for protecting online identities, and strategies for maintaining safe online practices. This session was sponsored by Ford.

**In 2024 alone, the program reached 184 girls and parents. Since its launch in 2015, a total of 1,602 Girl Scouts and parents have participated, demonstrating the program’s lasting impact and continued success.**





# K-12 Programs

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## GET-IT CONNECTION SUMMIT

### Empowering High School Girls at our Annual Tech Conference

High school girls explore technology education and career opportunities and learn valuable skills for college admissions and college success. They heard from Keynote Speaker, Mimi Brown, on “Owning Your Own SWAG”.

The summit featured a fireside chat with a panel of female technology professionals who shared their journeys, experience and perspectives on technology trends, careers, and opportunities as well as how to succeed in college and beyond.

The career panel was moderated by an *MCWT Scholar*, Hajirah Nadeem, and featured: Kami Benson (WoMSA), Kristina Coy (Stryker), Chithra Ramadoss (Ford), Jannette Barretto (Yazaki), and Darcy Rychlinski (BorgWarner) We also invited *MCWT scholar* Alyssa Taylor, who shared her “Tech Barbie: Combining Your Passions to Build Your Own Path in Tech” and brought her college experience to life and shared her tips for collegiate/life success.

Diane Jones, assistant vice president of ITS Administration and Operations, U of M and 2019 MCWT Woman of the Year in Technology, another committed MCWT volunteer, Darlene Taylor, were instrumental in creating the GET-IT Connection Summit.

“In addition to educating the girls, our main goal is to show the girls that women add a diverse perspective, insight and humanity to the technology experience,” said Jones.

**In its fifth year, 302 students and teachers from 10 Michigan high schools attended the events.**





# K-12 Programs

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## GET-IT DAY

### Encouraging Tech Exploration for Elementary and Middle School Girls

This one-day program engages girls in grades 4–8 in exploring the “T” in STEM and introduces them to the possibilities of future careers in technology. On April 23, 2024, MCWT partnered with the Wayne County Community College District Ted Scott Campus to host **278 students and teachers from 45 Michigan schools**, providing exposure to a wide range of technology and computer science concepts through workshops, demonstrations, and hands-on activities.

Participants attended three of ten volunteer-led workshops tailored to their grade levels, explored an interactive Expo, and gained insights and inspiration from industry leaders.





## K-12 Programs

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### GET-IT CLUBS

#### Enabling Weekly Hands-On Learning

These after-school clubs inspire new participants and challenge middle and high school girls already engaged. Meeting each week, the programs are hands-on and tech focused. Students' curriculum consisted of Website Design with HTML and CSS, Ozobot Evo Robotics and SPIKE Prime Robotics.

**During the 2023–2024 school year, MCWT supported 19 clubs and 320 participating girls.** Since 2005, the Michigan Council of Women in Technology Foundation's GET-IT technology clubs have striven to correct the gender disparity gap in the tech field.



### GIRLS HACK IT

#### App Development Competition for Middle and High School Girls

MCWT's Hack IT is a signature program where girls begin building their technology futures. Designed for middle and high school students with an interest in coding, the competition empowers participants to learn how to design, develop, and deploy real-world app solutions in a fun, supportive, and high-energy environment.

MCWT provides comprehensive app development training, mentorship, and technical support, ensuring that girls with little to no prior experience can successfully participate and grow their skills. This year, **52 teams representing 84 girls** took part in the program and advanced to the final app presentations.

The program featured two competitions: a statewide competition sponsored by Ford and a Berrien County competition sponsored by Whirlpool. Together, these events showcased the creativity, collaboration, and innovation of young women eager to make an impact through technology.

**Since its launch in 2022, Girls Hack IT has sparked tech interest among 120 girls.**



# University Programs

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## SCHOLARSHIPS

### Supporting Academic Tech Pursuits

In 2024, MCWT awarded \$171,500 in scholarships to 49 female students pursuing degrees that prepare them for future careers in fields such as computer science, robotics, data science, engineering, cybersecurity, and software engineering.

Each scholarship recipient was paired with a mentor who met with the scholar throughout the year to provide guidance and support as she navigated her academic journey. MCWT's 2024 scholarship recipients represented 13 colleges and universities across Michigan.

The annual scholarship celebration was hosted by Comerica Bank. Victoria Jackson, Senior Technology Manager at Comerica, shared, "I will always be cheering for women in tech, and I'm honored to support their journey through programs like this."

Returning scholarship recipients Regan McDonald and Julia Tauro, students at the University of Michigan–Ann Arbor, also provided remarks during the celebration, reinforcing the importance of perseverance and giving back. They highlighted *Innovation for Impact*, an initiative they founded that empowers students to build new skills while developing innovative software solutions that benefit the community.

**Since 2002, MCWT has awarded 409 scholarships totaling \$2,070,055 to women pursuing technology-focused degrees.**

## INTERNSHIPS

### Training the Next Generation of Leaders

MCWT's seven-year-old internship program works to introduce female technology-focused students to Michigan-based companies and has landed 196 internships during the last seven years. **In 2024, MCWT supported 35 interns.**





# University Programs

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## MICHIGAN CELEBRATION OF WOMEN IN COMPUTING (MCWiC)

### Advancing Women in Technology

The Michigan Celebration of Women in Computing (MiCWIC) 2024 was part of a nationwide effort to address the declining number of women pursuing careers in computer science, with a particular focus on Michigan. This biennial conference brings together college women pursuing computer science–related degrees, along with IT professionals, educators, and faculty from across the state. The goal of MiCWIC is to support and retain undergraduate women in computing by connecting them with role models. The conference provides women with opportunities to network with peers, professionals, and faculty from universities and industry, while learning about the wide range of fields within computing and information technology. **In 2024, the conference welcomed 194 attendees, including 119 students from 12 colleges/universities and 75 professionals and academics.**

As Michigan’s premier organization dedicated to advancing women in technology, MCWT is proud to host MiCWIC as part of its mission to inspire and grow women in technology by providing opportunities, creating community, and engaging leaders. Hosting MiCWIC aligns directly with MCWT’s commitment to supporting college–level women—the next generation of technology leaders—and strengthening a diverse, inclusive pipeline of future technologists.

Student attendees shared that the conference offered “great keynotes and panels on relevant, current topics” and described the Career and Resource Fair as “a very nice size,” allowing for meaningful conversations. Others noted, “I really appreciated the opportunity to connect with different people,” and, “This was a great opportunity to meet other students, educators, and professionals.”

The 2024 conference featured keynotes from leading women in technology, including Dr. Barbara Ericson of the University of Michigan, who shared insights from her journey in computing, and Kealy Williams of Atomic Object, who presented “*Breaking Free from the Lone Coder.*” Participants also engaged in interactive workshops, panel discussions, and breakout sessions covering topics such as personal branding, AI–powered cybersecurity, and strategies for building a successful tech career. Evening events provided snacks, games, and ample opportunities for networking, while the Career & Resource Fair connected students directly with professionals and employers.

MCWT was pleased to once again convene the MiCWIC community and provide an environment for learning, collaboration, and connection—continuing the momentum toward greater representation and leadership of women in technology.





# Career & Leadership Programs

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Our strategic focus is on establishing profound connections with women choosing diverse tech paths across the state. In a targeted effort, we've expanded our initiatives to offer enhanced development and support through our career and leadership programs.

Empowering women in tech through resources, encouragement, and community, we drive increased entry and retention, fostering tangible strides toward more diverse and inclusive workplaces.

## REIGNITE!

### Supporting Women Returning to Work and Transitioning into Tech

Reignite! is an MCWT career initiative designed to support women returning to the workforce or transitioning into technology careers through focused skill-building and personalized support.

In 2024, the program served **21 participants** and was supported by **14 volunteers**. Reignite! is an intensive three-month program that combines career coaching with flexible, self-paced learning. Participants receive two one-on-one sessions with Career Coaches, an assessment review with the Program Administrator, and access to Google Career Certificates and LinkedIn Learning. The program also includes resume building, skill refreshers, networking preparation, and engagement with MCWT partner companies and additional programming.

**Reignite! helps participants build confidence, update skills, and prepare for their next career step within Michigan's tech ecosystem.**





# Career & Leadership Programs

MCWT's Mentoring Pairs Women with Tech Leaders to Guide and Grow their Careers

## ELEVATE

### Supporting First-Line to Middle Managers in their Career Journeys

Elevate is an MCWT leadership development program designed exclusively for women members who are current or former first-line to middle managers seeking to strengthen their leadership skills, accelerate career growth, and expand their professional networks. **In 2024, Elevate engaged 31 participants and was supported by 9 volunteers.**

This six-week program blends guided training with peer-driven development through a mix of four in-person sessions and two virtual sessions, meeting weekly on Wednesday evenings. Participants focus on essential leadership skills including team building, emotional intelligence, personal branding, and navigating change.

Elevate emphasizes learning through both expert-led speaker sessions and peer group exchanges, where participants are expected to actively listen, share experiences, and support one another through real-world management challenges. The program fosters a strong peer network that encourages idea-sharing, confidence-building, and long-term professional connection.





# Career & Leadership Programs

Expanding MCWT's Mission Across the State of Michigan for Women in Tech

## CONNECTNET

### Advancing Women in Tech through Professional Networking

MCWT ConnectNet events provide structured, professional networking opportunities designed to support career growth, knowledge sharing, and meaningful connections across Michigan's technology community. These sessions bring together students, early-career professionals, experienced technologists, entrepreneurs, and individuals in career transition to engage in timely conversations around technology, leadership, and workforce development.

ConnectNet events offer a more formal, discussion-driven environment where participants can learn from industry peers and leaders while expanding their professional networks. Sessions are intentionally designed to encourage dialogue, idea exchange, and actionable takeaways that support personal and professional advancement.

The 2024 ConnectNet sessions included discussions focused on:

- Career progression and leadership development
- Workforce trends and professional growth strategies
- Business and technology insights shared by industry leaders
- Building strong professional networks and community connections

**In 2024, MCWT hosted 5 ConnectNet events, engaging 149 attendees and supported by 16 volunteers, continuing to strengthen statewide connections and advance MCWT's mission to support women in technology.**





# Career & Leadership Programs

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**Expanding MCWT's Mission Across the State of Michigan for Women in Tech**

## MEET-UPS

### Growing MCWT Awareness Through Regional Connection

MCWT Meet-Ups are community-focused gatherings designed to increase awareness of MCWT and strengthen local connections across Michigan. These informal, welcoming events create accessible entry points for individuals to engage with MCWT's mission while building meaningful relationships within their regional tech communities.

Meet-Ups bring together students, early-career professionals, experienced technologists, educators, allies, and individuals exploring or transitioning into technology careers. Open to both members and non-members, the program emphasizes connection, conversation, and community over formal programming.

Meet-Up topics and formats throughout the year included:

- Career conversations and peer networking designed to support professional growth and relationship building
- Leadership journeys and workforce insights shared through facilitated discussions and panel
- Community-driven roundtables focused on navigating careers, transitions, and opportunities in tech
- Regional Meet-Ups intentionally designed to expand awareness of MCWT's mission, programs, and ways to get involved

**In 2024, MCWT hosted 11 Meet-Ups across multiple regions, engaging 373 registrants and supported by 40 volunteers, further strengthening MCWT's presence and visibility throughout the state.**



# Career & Leadership Programs

## LEADERSHIP CLINIC

### Boosting Executive Leadership Skills

The Leadership Clinic is an annual, day-and-a-half intensive program designed for experienced women managers preparing to advance into executive roles within the next two to five years. The program provides personalized, high-impact engagement with CIOs and senior technology leaders from across Michigan.

Participants engaged in interactive leadership coaching sessions focused on executive presence, strategic, business, and financial acumen, career ownership, servant leadership, and personal branding.

The 2024 clinic highlighted the alliance between MCWT and T-200, combining hands-on learning with real-world insights from executives who have successfully transitioned into the C-suite. MCWT thanks the 2024 executive coaches—Danielle Brown (Whirlpool), Jennifer Charters (Financial Services CIO), and Mamatha Chamarthi (Goodyear)—for their expertise and guidance.

Additional program elements included a networking dinner, a panel discussion with recently transitioned C-suite leaders, and opportunities for post-program mentoring and ongoing collaboration.

**Since its inception in 2021, the Leadership Clinic has served 129 women, including 16 participants in 2024.**





# Career & Leadership Programs

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## TECHPRENEURS

### Empowering Women Founders in Michigan's Tech Ecosystem

Women TechPreneurs is an MCWT initiative designed to support women in technology entrepreneurship by providing the skills, resources, and connections needed to launch and grow successful businesses in Michigan's tech sector.

**In 2024, the initiative supported 8 women entrepreneurs, creating a focused, high-impact environment for learning and connection.**

Participants engage with tech professionals and executives to gain insight into industry trends, innovative strategies, and best practices while building meaningful relationships with mentors, peers, and industry leaders. The program emphasizes practical skill development, access to resources, and community-building tailored to women founders.

Through committee participation and curated programming, Women TechPreneurs creates opportunities for participants to build meaningful connections while actively shaping Michigan's growing community of women tech entrepreneurs.

## WOMEN IN CYBER

### Advancing Cybersecurity Skills for Professional Women

Women in Cyber is a virtual, cybersecurity-skills development program for professional career women. During this program, participants will use Immersive Labs' interactive, hands-on content and CyberSkill exercises to empower one another in advancing their cybersecurity knowledge and experience.

**Women in Cyber:  
40 women were impacted by the pilot program  
25 completed the program  
5 women returned to work.**



## Events

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Through strategic thought leadership, targeted networking opportunities, continuous professional development initiatives, and interactive formats, MCWT attracts and convenes top-tier talent at industry-focused events held throughout the year. Serving as a central hub, MCWT connects professionals to influential leaders, valuable resources, and educational opportunities that support career advancement and strengthen Michigan's tech ecosystem.

MCWT hosted many events across Southeast Michigan, West Michigan, and the Great Lakes Bay Region, bringing together technology leaders throughout the entire state to network, share insights, and learn more about supporting MCWT initiatives and programming.

**In-person fundraising events continued to play a vital role in advancing MCWT's mission. The Southeast Michigan Golf Classic raised over \$200,000 to support MCWT programming and community impact across the state.**

MCWT's success is made possible through the ongoing support of its partners and members, who contribute through sponsorships, direct donations, grants, and memberships. Together, these investments—combined with MCWT's thought leadership and engagement opportunities—enable the organization to deliver impactful programming and foster meaningful connections across Michigan's technology community.

### EXECUTIVE BREAKFAST

#### Preparing MCWT Stakeholders for the Year Ahead

The Executive Breakfast convenes influential executives to share insights into MCWT's priorities for the year and explore meaningful ways to support its mission. This highly anticipated event fosters powerful networking opportunities, features compelling keynote speakers, and highlights the impact of MCWT's work through a scholarship recipient who shares her personal journey.

In Southeast Michigan, MCWT hosted **126 business leaders**, with Carrie Shumaker, Vice Chancellor and Information Technology Chief Information and Strategy Officer, delivering a keynote focused on "Embracing Change in 2024."

In West Michigan, **51 attendees** gathered to hear Laura Clark, Chief Information Officer with DTMB, State of Michigan, present on "Human-Centered Leadership."

In the Great Lakes Bay Region, **52 business leaders participated** in a fireside chat with Anita Klopfenstein, Chief Information Officer with Little Caesars.



# Events

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## EXECUTIVE CONNECTION SUMMIT

### Innovate. Elevate. Thrive.

The Executive Connection Summit (ECS) is MCWT's flagship convening focused on personal and professional growth and how women can leverage technology to innovate, elevate, and thrive in their careers and organizations.

In 2024, ECS welcomed **509 attendees** and was supported by **23 volunteers**, bringing together leaders, entrepreneurs, and innovators from across Michigan and beyond. This year's theme, "Innovate. Elevate. Thrive.", highlighted women's impact in the technology industry while exploring the innovation and growth opportunities technology creates for individuals, organizations, and communities.

Throughout the day, participants engaged in conversations on digital transformation, artificial intelligence, growth strategies, and emerging technology trends, learning from leaders who are driving change across sectors. The summit featured a dynamic lineup of speakers and panels, including:

- Tracy-Ann Palmer and Stacey Caster (We Build Character & North Executive Advisors),
- Justine Johnson, Chief Mobility Officer, State of Michigan,
- Christine Burkette, Digital Equity Director, City of Detroit,
- A panel discussion on male allyship and mentoring, and
- Additional sessions highlighting leadership, innovation, and inclusion in tech.

The event was emceed by Lila Lazarus, guiding participants through a day of inspiration, learning, and connection.

In addition to thought leadership, ECS emphasized meaningful networking, giving attendees opportunities to connect with peers, mentors, and industry leaders who share common interests and ambitions. The summit continues to serve as a powerful platform showcasing women's leadership in technology while fostering collaboration, visibility, and career growth across Michigan's tech ecosystem.





# Events

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## WOMAN OF THE YEAR IN TECHNOLOGY

### Recognizing Influential Women in Tech

The MCWT Foundation recognizes women who are creating meaningful change and expanding opportunities for girls and women in technology through its Woman of the Year in Technology Awards. Each honoree reflects MCWT’s mission to inspire and grow women in technology across Michigan.

This year the awards were expanded to four categories—Community Impact, Education, Emerging Leader, and Women Empowerment—allowing MCWT to recognize a broader group of changemakers.

*“This annual tradition reinforces just how many smart, driven, and influential women in Michigan are committed to advancing women in tech,”* said Dr. Orletta Caldwell, MCWT Executive Director.

#### 2024 Honorees

- **Community Impact:** Gina King, Chief CISO, DiverselT, for expanding access to cybersecurity through mentoring and her nonprofit G.I.N.A.S.
- **Education:** Tamara Shoemaker, VP, CyberPatriot, for inspiring young women through statewide cybersecurity education.
- **Emerging Leader:** Shivani Raina, Director – Automotive Data Products, Stellantis, for advancing innovation and mentoring women in tech.
- **Women Empowerment:** Christine Burkette, Director – Digital Equity & Inclusion, City of Detroit, for championing digital equity and women’s leadership.

The awards were presented at MCWT’s Executive Connection Summit on May 14, celebrating women’s leadership and impact across Michigan’s tech ecosystem.





# Events

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## Raising Funds to Boost our Programs

### GOLF CLASSICS

#### Venturing Back Outdoors to Raise Funds for Tech Programs

In July, MCWT hosted its **19th Annual Golf Classic Fundraiser** at Indianwood Golf & Country Club in Lake Orion, bringing together corporate partners and community supporters for a day of networking, competition, and philanthropy. The Golf Classic continues to be a long-standing tradition that supports MCWT's robust programming and mission to inspire and grow women in technology across Michigan.

The event provided an opportunity for participants to connect in a collaborative and engaging environment while supporting initiatives that encourage and retain women in Michigan's technology workforce. Through a combination of relationship-building and shared purpose, the Golf Classic reinforced the importance of investing in a diverse and inclusive tech ecosystem.

Proceeds from the Golf Classic directly support MCWT's lifecycle approach to programming, which spans early STEM exposure, scholarships, mentoring, leadership development, and professional networking. What began in 2000 as a career-focused group has evolved into a multi-faceted philanthropic organization, and the Golf Classic, which grossed **\$209,266.73** this year, remains a critical contributor to sustaining and expanding MCWT's impact statewide.

### UNCORK FOR A CAUSE

In April, MCWT hosted its first annual "Uncork a Good Cause" Wine Tasting Fundraiser at The Norwood in Detroit. The event welcomed **173 registrants** and was designed to create a modern, inviting fundraising experience that appeals to younger donors while fostering long-term engagement with MCWT's mission.

The evening offered a relaxed, social atmosphere centered around wine tasting, light fare, and live music, creating opportunities for connection and engagement among attendees.

Proceeds from the event directly supported MCWT programming, helping advance initiatives that empower women and girls in technology. As a strategic fundraising initiative, the wine tasting strengthened donor development efforts, increased brand awareness, and expanded MCWT's reach within the community while building relationships with a new generation of supporters.



# Events

## SIGNATURE GALA

### Celebrating Over 20 Years of Impact

In November, the Michigan Council of Women in Technology (MCWT) Foundation hosted its 16th Annual Signature Gala at the MGM Grand Detroit, bringing together more than **750** technology professionals, corporate partners, and supporters from across the state. Sponsored by Stryker, **the event raised \$513,550** to advance MCWT’s mission of inspiring and growing women and girls in technology throughout Michigan.

Proceeds from the gala support MCWT’s scholarships, mentoring programs, and educational initiatives, helping women and girls thrive at every stage of their technology journey. The evening highlighted the organization’s broader 2024 impact, including the reintroduction of the MICWIC conference for college women and continued growth of the Women TechPreneurs initiative.

The gala also showcased the real-world impact of MCWT’s work through participant stories, including remarks from scholarship recipient Rehab Jadallah, a University of Michigan student, who shared how MCWT’s support and mentorship strengthened her confidence and career path in technology.

The success of the event was made possible through the support of more than 50 sponsors, whose commitment to diversity and inclusion continues to strengthen Michigan’s technology ecosystem and expand opportunities for women in tech.





# Giving Back

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Fostering opportunities for girls and women in tech significantly relies on MCWT's diverse group of stakeholders, committed to giving back and enhancing competitiveness in Michigan's tech industry.

Throughout 2024, supporters, members, and volunteers provided outstanding support, helping us expand our mission into new regions across the state. Our collective dedication to inspiring and cultivating the growth of girls and women in technology unites us.

MCWT volunteers' selfless contributions play an invaluable role in helping us pursue our mission and vision and, in turn, make a significant impact on girls and women in tech in the state of Michigan.

## VOLUNTEERS

### Spreading the Impact of our Mission Every Day

We owe our success to the dedication and generosity of our committed volunteers. These individuals, both men and women, provide essential support across various areas, including programs, events, marketing, partnerships, and project planning. In 2024, their contributions played a crucial role in the positive impact we achieved in communities across Michigan.

## CHIEF MISSION OFFICERS

### Supporting MCWT Programs and Events

- K-8 – May Russell
- High School – Megan Giammarusti and Darlene Taylor
- University – Marisa Bahn
- Career and Leadership – Heidi Mattison

## INFRASTRUCTURE LEADS

### Supporting MCWT Operations

- Membership – Candy Wilkerson
- Marketing and Communications – Becky Price
- Partner Engagement – Brian Schneble
- Metrics – Millie Combs
- West Michigan – Michelle Beracy, Rob Geer
- Volunteer Engagement – Open





# Our 2024 Partners - Fueling Our Impact

## DIAMOND ELITE PLUS

- Ford Motor Company
- Whirlpool

## DIAMOND ELITE

- Apexon
- Blue Cross Blue Shield
- Deloitte
- Dow
- Flagstar
- Stellantis
- Stryker

## DIAMOND

- Ahead
- Ally
- Flagstar Foundation
- General Motors
- Immersive Labs
- Intel
- KLA Laboratories
- SIM Detroit
- STG
- Tanium
- Young Basile

## EMERALD

- Alix Partners
- Advizex
- AMI
- AThingz
- Autodesk
- BorgWarner
- Brooksource
- CDW
- Check Point
- Comerica
- Consumers Energy
- Dana
- Data Intensity
- Dell Technologies
- Epitec
- FastTek Global
- Fortinet

## EMERALD CONT'D

- Google Cloud
- Hewlett Packard Enterprise
- Innova
- Little Caesars
- Masco
- Nextthink
- NTT
- Nutanix
- People Driven Technology
- Purestorage
- SentinelOne
- Servicenow
- Slalom
- UWM
- Vast
- Yazaki

## PLATINUM

- Amerisure
- Cloudflare
- Confluent
- Davenport Universities
- Endava
- HTC Global Services
- LaFleur
- Perficient
- Red Hat
- Salesforce
- Softtek
- Stratascale
- Tech Mahindra
- University of Michigan Dearbon
- University of Michigan-Information & Technology Services
- Volkswagen

## GOLD

- AAM
- Acrisure
- Arista
- AT&T
- C3 Technology Advisors
- CabinetWorks Group
- Censys
- Centric Consulting
- Cohesity
- Corewell Health
- Dataiku
- GTS

## GOLD CONT'D

- Infoblox
- Infocenter
- Info-Tech
- KPMG
- Kyyba
- Mercedes-Benz Financial Services
- PaloAlto
- PhData
- Phosphorus
- Pluralsight
- Rocket Connections
- SpartanNash
- Splunk
- Stefanini
- Trace3
- Veeam
- Vervint
- Verizon
- WCCCD
- Walker HealthcareIT
- Workday
- X BY 2
- Yanfeng

## BRONZE

- Accenture
- Apptio
- Auto-Owners Insurance
- Baxter
- Blackberry
- Cisco
- The Forum
- Daimler Truck
- Delta Dental
- E&Y
- eSolutionsFirst
- HPE Networking
- InsightGlobal
- Judge Technical Solutions
- The Kresge Foundation
- Kyndryl
- Lakeside
- MCPC
- Meijer
- DoneStream
- Presidio
- Sentinel
- Sumo
- Synergy Computer Solutions
- Synopsys
- TEKSystems
- Wiz



# Financial Information

## Current Assets 2023 and 2024

### Cash and Cash Equivalents

- 2024: \$346,866
- 2023: \$239,914

### Investments

- 2024: \$750,184
- 2023: \$1,202,215

### Contribution's receivable

- 2024: \$55,895
- 2023: \$158,775

### Prepaid expenses

- 2024: \$19,840
- 2023: \$70,087

### TOTAL CURRENT ASSETS

- 2024: \$1,172,785
- 2023: \$1,670,991

### FIXED ASSETS

#### Computers

- 2024: \$12,540
- 2023: \$12,540

#### Furniture and fixtures

- 2024: \$5,797
- 2023: \$5,797

#### Leasehold improvements

- 2022: \$0
- 2022: \$0

#### Website

- 2024: \$19,000
- 2023: \$0

#### Less: accumulated depreciation

- 2024: (\$) 17,893
- 2023: (\$) 17,191

#### Less: accumulated amortization

- 2024: (\$) 4,750
- 2023: \$0

### TOTAL FIXED ASSETS

- 2024: \$14,694
- 2023: \$1,146

### OTHER ASSETS

#### TOTAL ASSETS

#### Security Deposit

- 2024: \$5,460
- 2023: \$5,460

#### Right of use asset, net of accumulated amortization of \$32,022

- 2024: \$77,249
- 2023: \$0

#### TOTAL ASSETS

- 2024: \$1,270,188
- 2023: \$1,677,597

### Liabilities and Net Assets

### CURRENT LIABILITIES

#### Accounts payable

- 2024: \$109,406
- 2023: \$119,061

#### Accrued expenses

- 2024: \$5,156
- 2023: \$2,822

#### Accrued payroll

- 2024: \$11,640
- 2023: \$0

#### Operating lease liabilities

- 2024: \$36,064
- 2023: \$0

#### TOTAL CURRENT LIABILITIES

o 2024: \$162,266

o 2023: \$124,217

### LONG TERM LIABILITIES

- 2024: \$49,186
- 2023: \$0

#### TOTAL LIABILITIES

- 2024: \$211,452
- 2023: \$124,217

### NET ASSETS

#### Unrestricted

2024: \$808,736

2023: \$1,553,380

#### Temporarily restricted

2024: \$250,000

2023: \$0

### TOTAL NET ASSETS

2024: \$1,058,736

2023: \$1,677,597

### TOTAL LIABILITIES AND NET ASSETS

2024: \$1,270,188

2023: \$1,677,597

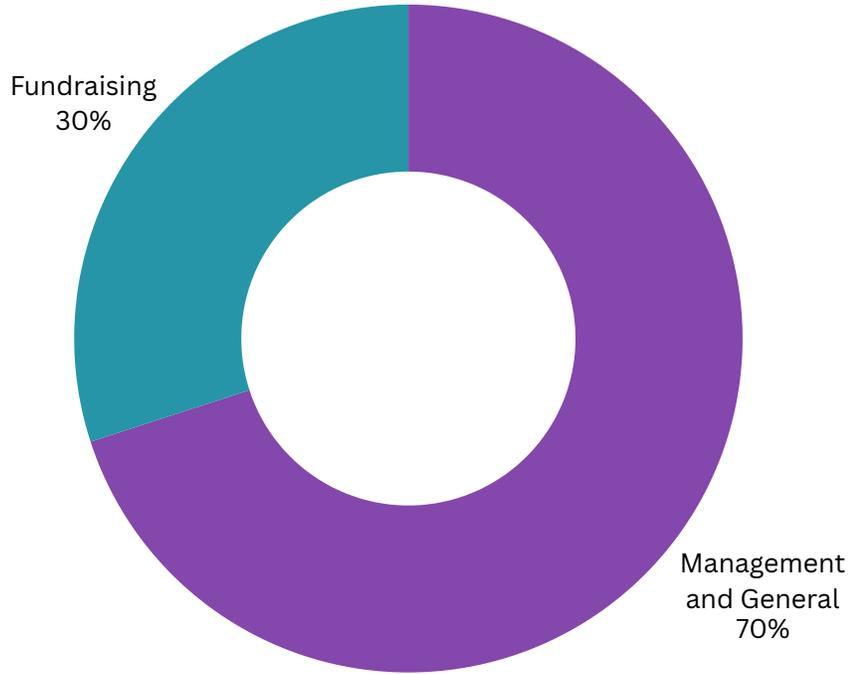




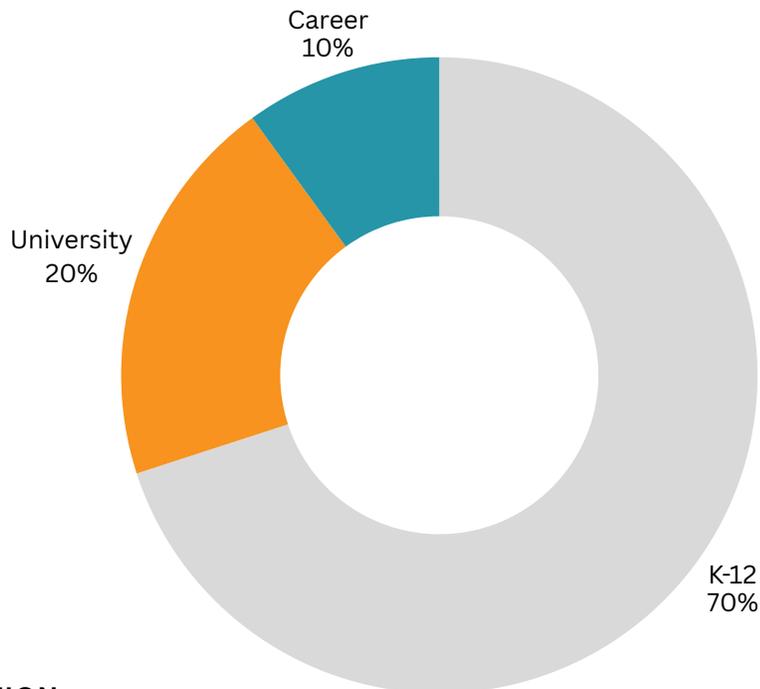
# Financial Information

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## 2024 Expense Allocation



## 2024 Program Spending





## Join Us In Our Movement

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The Michigan Council of Women in Technology Foundation strives to inspire and grow girls and women in technology fields, with an aspirational vision to make Michigan the No. 1 state for women in technology. The organization supports Michigan's female tech workforce, students, corporate partners, schools, and the overall community with networking, learning, mentoring, and technology experiences for professionals and students.

**Join our mission and vision**

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**THANK YOU FOR HELPING US MAKE MICHIGAN  
THE NO. 1 STATE FOR WOMEN IN TECH**