



2026 MCWT Partnership Guide

Forward Together:

Aligning Missions. Amplifying Impact

"At AHEAD, we don't just believe in the power of potential – we invest in it. That's why supporting MCWT matters. When women and girls see a place for themselves in tech, they transform that belief into impact and shape the future of our industry. Their confidence is the spark; we're proud to fan the flame." --Courtney Ventrone, AHEAD



Partnering for Progress – Leading MCWT to New Heights

At MCWT, our mission and vision are realized through the steadfast dedication, vibrant energy, and profound passion of our esteemed partners. Since our inception in 2002, our collaborative efforts have grown; boasting a network of over 170 corporate partners actively involved in sponsoring our programs, contributing as volunteers on our mission teams, and assuming pivotal leadership roles within our esteemed Board of Directors and Advisory Board.

We invite you to explore the enriching opportunities that lie ahead as we continue to forge impactful partnerships in support of our shared objectives.

Mission

To inspire and grow women in technology.

Vision

Make Michigan the No. 1 state for women in technology.



Ways to Engage With MCWT in 2026

There are many ways to engage with MCWT, such as supporting our programming, events or volunteer efforts. The opportunities below are where your organization can get involved in impacting our aspirational vision of becoming the No. 1 state for women in technology.

All contributions made during a given year will count toward your organization's overall Partner level, and the associated benefits in the Partnership Level pages.

K-UNIVERSITY PROGRAM OPPORTUNITIES

Girls Rock IT Sponsor	\$5,000 to \$10,000
GET-IT School Club Supporter	\$5,000 per club
GET-IT Day Supporter	\$5,000 to \$15,000
GET-IT Connection Summit	\$5,000 to \$30,000
Named Scholarship Award	\$5,000 to \$25,000
Scholarship Awards Ceremony	\$5,000
Camp Infinity	
Exclusive Sponsor	\$50,000
Supporting Sponsor	\$5,000 to \$25,000

EVENT OPPORTUNITIES

Executive Breakfast: Southeast Michigan West Michigan	3 Sponsors at \$6,000 each 3 Sponsors at \$4,000 each
Executive Connection Summit (ECS)	\$3,500 to \$15,000
SE Michigan Golf Classic	\$3,000 to \$12,000
West MI Golf Classic	\$2,500 to \$6,000
Vino Voyage Wine Tasting	\$3,000 to \$12,500
Signature Gala	\$5,000 to \$25,000
Volunteer Appreciation	\$500 to \$1,500

CAREER & LEADERSHIP OPPORTUNITIES

Reignite!	\$5,000 to \$25,000
Elevate	\$5,000 to \$10,000
ConnectNet	\$2,000 to \$4,000
Regional Meet-Up	\$500 to \$1,500

"TASTE OF MCWT" OPPORTUNITY

To Be Determined	\$15,000
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“Partnering with MCWT isn't just philanthropy. It's a strategic investment in Michigan's technology ecosystem, and in the next generation of innovators who will define the future of mobility.”

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Joe Fadool, President and CEO of Borg Warner
quote captured from 2025 MCWT Celestial Ball

2026 Partnership Levels

Partnership with the MCWT Foundation provides many valuable benefits for your organization. Contributions that count toward a partner level include event and program sponsorships, executive lunch auctions, grant funding and in-kind donations. We thank you for your support, which enables us to educate, engage and empower so many girls and women interested in technology careers.

Partnership Levels Partnership Benefits	Diamond Elite Plus \$100,000+	Diamond Elite \$50,000+	Diamond \$25,000+	Emerald \$15,000+	Platinum \$10,000+	Gold \$5,000+	Bronze \$3,000+	Supporting \$1,500+
Complimentary one-year memberships	Unlimited	50	25	15	10	5	3	1
Company Logo on MCWT Website	X	X	X	X	X	X	X	X
Leadership opportunities and Job postings on MCWT website	X	X	X	X	X	X	X	
Assistance with supporting an MCWT membership drive for your company	X	X	X	X	X	X		
Digital Spotlight, publicizing your company and its support of MCWT	2	1	1	1				
Seats on the MCWT Advisory Board	3	2 to 3	2	1				
Additional annual memberships provided at a reduced rate	X	X	X	X				
Preferred event seating at MCWT events	X	X						

COMMITMENT FORM

Complete and email this form to partnership@mcwt.org.

PERSONAL INFORMATION

Overall Commitment Level: _____

Sponsorship(s) Requested: _____

Company Name: _____

Mailing Address: _____

Phone & Email: _____

Primary Funding Contact: _____ Email: _____

Marketing Contact: _____ Email: _____

MCWT Champion* Name: _____ Email: _____

**A partner champion is a designated individual that is the liaison between the partner company and MCWT. This contact will keep MCWT visible internally and will also ensure that the partner company is leveraging all of the MCWT sponsorship benefits.*

JOB POSTING OPPORTUNITIES

Job postings are one of the partner benefits. If you are interested in learning more about our job posting process, please provide the following:

Contact Name: _____

Email: _____

Phone Number: _____

VOLUNTEER OPPORTUNITIES

We are thankful for all of our generous volunteers. If you are interested in learning more about volunteer opportunities that will engage your employees, please provide the following:

Contact Name: _____

Email: _____

Phone Number: _____

PARTNER INTERNSHIP OPPORTUNITIES

MCWT's internship program brings together college students, including our scholarship winners, with our partner companies. If you are interested in learning more about our engaging internship program, please provide the following:

Contact Name: _____

Email: _____

Phone Number: _____