

# 2022 Annual Report





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## Presidents Letter

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Dear Partners, Members, Volunteers and Friends of the MCWT Foundation,

I want to start by thanking each and every one of you for your ongoing partnership with MCWT and for supporting our cause. Together we make a difference!

This year was significant because the Foundation celebrated our 20 Years of Impact. Over the past two decades, we have scaled to new heights with the expansion of our fundraising, programming and reach across the state of Michigan.

In 2022, we experienced record growth in our programming and added 40 corporate partnerships to our network. We have increased memberships by 10% in the West Michigan and Great Lakes Bay Region areas, maintained our 500+ volunteers and delivered over 70 experiences with a goal to attract, advance and retain tech women in our community.

A few highlights include:

- Camp Infinity summer tech camps were back in person across Southeast, West and Great Lakes Bay regions, inspiring young girls. A young girl at one of our camps asked us, “Can we do this all the time?” We were excited for Detroit Free Press and Fox 2 Detroit broadcast to highlight our camps and bring our message to the masses.
- Launched cyber programming for high school girls and initiated volunteer teams to help us build additional programming for Women in Cyber.
- Increased leadership programming for first-line, middle and senior managers to ensure women thrive and advance in tech careers through our ELEVATE and Leadership Clinic programming.
- Launched MCWT’s Women in Tech Podium to amplify the voices of our female speakers who can serve as role models for our community.

At the 14th annual Signature Gala – Imagine Better, Dow Chairman and CEO Jim Fitterling in an inspiring speech encouraged all in attendance to take action and become an ally for women in tech. Throughout this past year, we focused our efforts on “Partnering for Parity.” Parity in representation, parity in voice and parity in opportunities for women in tech.

Personally, while serving as the 2022 president, this year has meant a lot to me. I have had a soul-fulfilling experience, which is priceless and cannot be measured. As I look into the future, I am encouraged with how bright it looks because of the great momentum achieved this year.

Sincerely,



Rajani Sinha  
2022 MCWT President





## About MCWT

The Michigan Council of Women in Technology Foundation continues its steadfast commitment to advancing its mission to inspire and grow women in technology. Our dedication to cultivating a diverse tech workforce remains an integral part of Michigan's ongoing transformation, and we are resolute in our efforts to actively engage and retain female professionals within the state.

**Our vision is simple: Make Michigan the No. 1 state for women in technology.**



Our multifaceted approach involves a spectrum of initiatives, encompassing mentoring, leadership development, networking opportunities, and immersive technology experiences tailored to every stage of one's career journey. From youth summer camps fostering early interest in technology to scholarships supporting college and graduate education, and from professional networking events to ongoing mentorship programs, we actively inspire and nurture women with a passion for technology.





## K-12 Programs

The MCWT Foundation remains dedicated to sparking inspiration in young girls and fostering their connection with technology. Our specialized teams work diligently to infuse technology education with excitement and accessibility through a range of initiatives, including camps, collaborations with Girl Scouts, high school clubs, website design competitions, cyber challenges, robotics programs, and scholarship opportunities.

During the 2022–2023 school year, MCWT hosted 32 programs in which 920 girls participated in schools all throughout Metro Detroit, West Michigan and the Great Lakes Bay Region.

**32 PROGRAMS**  
**920 GIRLS**

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## K-12 Programs

### Camp **CAMP INFINITY** **Infinity** Inspiring Young Girls through Hands-On Tech

Camp Infinity summer tech camps were relaunched and back in person across Southeast, West and Great Lakes Bay regions in Michigan. Each session engaged students in age-appropriate topics ranging from animation and app development to robotics programming and robotic process automation.



High school girls could design and code their own bot with a hands-on course or build a personalized website from home. The campers designed their bot and worked with industry experts to bring it to life. They also dove into how Robotic Process Automation has evolved, where it is heading, and the career opportunities that this trending technology provides.

Students built their websites by learning how to code through online/hands-on activities using the programming languages HTML and CSS. The students engaged in a curriculum that would encourage students to create their website with multiple web pages containing color schemes, text, images, website links, and audio/visual.

Girls going into 5th and 6th grades in the fall programmed a Dash robot to dance or go through a maze and created computer animation (a virtual world) using Alice 3. Girls going into 7th and 8th grades in the fall programmed a new Lego Spike Prime robot and created mobile apps using App Inventor.

MCWT is proud of the spotlights in the [Detroit Free Press](#) and [Fox 2 Detroit broadcast](#), which expanded our message across Michigan.

In 2022, eight camps were offered, supporting 140 girls. Since its inception, 49 camps have impacted a total of 2,205 girls.

### **VIRTUAL SUMMER LEARNING SERIES** **Sparkling Curiosity through Tech Programs**

Returning for its third year, the Virtual Summer Learning Series introduced middle and high school girls to HTML/CSS Web Design and Scratch programming. With MCWT bringing back in-person camps, our virtual numbers were lower, but the camps impacted 27 girls thanks to sponsors Ford, Dow, and many volunteers.

In 2022, three courses were offered, supporting 27 girls. Since its inception, 11 courses have impacted a total of 435 girls.

#### Detroit Free Press

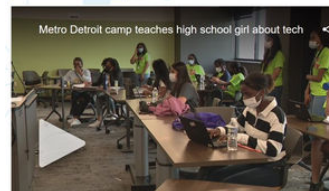
Girls from all over learn how to program and test robots at Camp Infinity

15 PHOTOS



#### FOX 2 DETROIT

Metro Detroit camp teaches high school girl about tech





## K-12 Programs



### GIRLS ROCK IT

**Empowering Girl Scouts in Michigan with Coding for Positive Impact**

In this dynamic program, the fast-evolving world of technology meets the passion of Girl Scouts eager to cultivate skills and earn a coveted badge. Across three distinct sessions this year, over 120 girls in second to eighth grade immersed themselves in computer programming, digital leadership, and cybersecurity, advancing their knowledge and confidence in the tech landscape.

During the Think Like a Programmer session, Brownie, Junior and Cadette Girl Scouts and non-Girl Scout girls in 2nd – 8th grade the girls learned how computer programmers think through day-to-day problems. They also learned how to follow and create algorithms, break big problems down into smaller ones, and persist when faced with tech challenges. This session was sponsored by Donyati and Ford.

During the Digital Leadership session, Brownie, Junior and Cadette Girl Scouts and non-Girl Scout girls in 2nd – 8th grade learned how to protect themselves and others online and how technology can make the world a better place. This session was sponsored by Blue Cross Blue Shield of Michigan.

During the Cybersecurity sessions, Junior and Cadette Girl Scouts and non-Girl Scout girls in 4th – 8th grade learned the basics of cybersecurity, how computers communicate and how to protect their online identity while staying safe online. This program was free of charge thanks to our generous sponsor, Stryker.

This program impacted 121 girls in 2022. Since its 2015 launch, 1,315 female students and Girl Scouts have participated.







## K-12 Programs



### GIRLS SOLVE IT

**Powered by Ford: Creating Technology Quests for Middle School Girls**

MCWT's Girls Solve IT competition, powered by Ford Motor Co., is a virtual, statewide technology competition for Michigan girls in grades 4 through 8. This year the girls worked together in small teams to complete educational technology quests using the Ozobot Evo robot programming and "unplugged" activities.

Over 150 girls explored technologies in a fun and interactive way through hands-on technology quests and were recognized and awarded certificates for completing this annual competition. At the in-person awards ceremony, May Russell, MCWT's K-8 Chief Mission Officer and CIO of Ford Commercial Services, encouraged the girls to continue their commitment to exploring technology.

In 2022, 167 girls from 52 teams engaged in this challenging activity. Since 2018, Girls Solve IT has sparked tech interest among 794 girls.



## ROBOTICS GRANTS

### Funding Expenses for Robotics Competitions

The annual international Robofest competition hosted by Lawrence Technical University provides the ideal environment for girls in grades four through 12 to engage in the application of technology, showcase their work and be effective team players.

In 2022, MCWT sponsored two robotics teams with seven girls. Since the program's inception in 2005, MCWT has empowered some 87 teams and 364 girls through \$43,500 in grants.







## K-12 Programs



### GET-IT CLUBS

#### Enabling Weekly Hands-On Learning

These after-school clubs inspire new participants and challenge middle and high school girls already engaged. Meeting each week, the programs are hands-on and tech-focused.

During the 2022–2023 school year, MCWT supported 14 clubs and 177 participating girls. Since its 2005 launch, 1,916 girls have participated in 125 GET-IT School Clubs.

### GET-IT CONNECTION SUMMIT

#### Empowering High School Girls at our Annual Tech Conference

High school girls explore technology education and career opportunities and learn valuable skills for college admissions and college success.

The summit featured a fireside chat with a panel of female technology professionals who shared their journeys, experiences, and perspectives on technology trends, careers, opportunities, and how to succeed in college and beyond.

The career panel was moderated by an MCWT Scholar, Mariam Mahmoud, and featured: Ashley Cane (Trinity Health), Carla Dey (Stryker), Simone Emberton (Ford), Chelsea Hurst (Dow), Darcy Rychlinski (BorgWarner) and Rajani Sinha (Salesforce). We also invited MCWT scholar and rising University of Michigan female technologist, Anne Gworgia, who shared her “Declassified STEM Survival Guide” and brought her college experience to life and shared her tips for collegiate/life success.

“Seeing the diversity of different degrees from the ladies on the panel was a big takeaway for me,” said an 11th grade student from Northview High School in Grand Rapids. “Learning from Ashley Cane and Ms. Diane was big because I didn’t really think that there were a lot of women of color doing so many things in tech.”

Diane Jones, assistant vice president of ITS Administration and Operations, U of M and 2019 MCWT Woman of the Year in Technology, and another committed MCWT volunteer, Darlene Taylor, were instrumental in creating the GET-IT Connection Summit.

“In addition to educating the girls, our main goal is to show the girls that women add a diverse perspective, insight and humanity to the technology experience,” said Jones.

In its fourth year, 171 students and teachers from 12 Michigan high schools attended the events.



## K-12 Programs, New in 2022



### GET-IT CYBER CHALLENGE Empowering High School Girls to Develop Cybersecurity Skills

The GET-IT Cyber Challenge is a new virtual competition provided to female high school students. It is a unique opportunity to grow in their understanding of the technologies, processes, and practices designed to protect data from attack, damage, or unauthorized access.

During this free 11-week, self-paced hybrid program, the students build skills relevant to the continuously evolving field of cyber security. The challenge concludes with an in-person finals day competition. Students used Immersive Labs' interactive, hands-on skills content and CyberSkill experiences to empower and gain relevant cyber security knowledge and experience. The uniquely gamified approach guided the students through cybersecurity concepts, tools, and techniques in a safe and secure environment, and created memorable experiences that helped the concepts stick.

This program educated, engaged, and empowered 74 high school girls.



### GIRLS HACK IT Empowering Middle School Girls to Develop their Tech Future

MCWT introduced a program for middle school girls who have the desire to learn how to code, develop, and deploy real-world solutions while having fun in an upbeat environment. During this hybrid program, students participated in a hands-on experience with online mentorship to help them succeed at the in-person hackathon.

This eight-week-long competition included weekly training sessions that guided participants through the mobile app development process using MIT's App Inventor, an intuitive, visual programming environment that allows for building fully functional apps for Android smartphones and tablets. This competition is an excellent way for students to combine creative expression with technology, all while gaining mobile app development skills and confidence. The girls walked away with a working knowledge of mobile app development, including the use of global variables, procedures, and a storage database to store and retrieve live data.

The new program resulted in 36 girls from 16 teams completing the challenges and participating in the final hackathon.



# University Programs

## SCHOLARSHIPS

### Supporting Academic Tech Pursuits

In 2022, MCWT awarded a total of \$165,000 in scholarships to support a class of 43 female students who are committed to pursuing degrees that will prepare them for future careers in areas such as computer science, robotics, data science engineering, cyber security and software engineering.

Each recipient is paired with a mentor who meets throughout the year with the scholar to support her as she navigates her academic years. MCWT's 2022 scholarship recipients represent 10 colleges and universities throughout Michigan.

Isabella Kart, returning scholarship recipient and student at Central Michigan University, provided remarks, reinforcing the importance for these young women to continue persevering and harnessing their confidence.

"Being a woman in tech is hard sometimes; people don't expect that I have all the knowledge or experience with computers that I do," Kart said. "Sometimes this is disheartening, but it makes me want to work hard. I'm confident in myself and I know I can handle whatever they throw at me...at least with some research."

Since 2002, we have awarded 316 scholarships, totaling \$1,702,055, to deserving women pursuing technology-focused degrees.







# University Programs

## INTERNSHIPS

### Training the Next Generation of Leaders

MCWT's five-year-old internship program works to introduce female technology-focused students to Michigan-based companies and has landed 133 internships during the last five years. In 2022, MCWT supported 25 interns.

## UNIVERSITY CONNECTNET

### Connecting College Students with Tech Pros

MCWT introduced this virtual session designed to help college students apply relevant topics from executives and guest speakers. Both virtual sessions were hosted by Demetrius Scott from Ally financial where he discussed banking and budgeting basics as well as credit scores and reports.

During session one, students learned how to work with financial institutions in order to help manage personal finances, grow wealth, and safeguard money. Students gained an understanding of the value of creating a budget and learned how to build a simple budget, pay off debt, and maintain financial health.

During session two, students learned what a credit score is, how to read a credit report, how to maintain a healthy credit score, and how to repair bad credit.

"When it comes to your budget, you want to be realistic. Your budget is not meant to be a drill sergeant over your life, but instead a guide to gaining financial discipline," said Demetrius Scott, Manager of Corporate Citizenship, Ally.

In 2022, two virtual events were offered, supporting 29 participants.





# Career & Leadership Programs

Our strategic focus is on establishing profound connections with women choosing diverse tech paths across the state. In a targeted effort, we've expanded our initiatives to offer enhanced development and support through our career and leadership programs.

Empowering women in tech through resources, encouragement, and community, we drive increased entry and retention, fostering tangible strides toward more diverse and inclusive workplaces.

## MCWT's Mentoring Pairs Women with Tech Leaders to Guide and Grow their Careers

### IGNITE! MENTORING

#### Making the Perfect Match for Long-Term Success

The MCWT Ignite! Mentoring program is a dynamic initiative designed to support women in the early stages of their tech careers. This six-month program provides mentoring from senior leader mentors who help their hand-picked mentees persevere through day-to-day career challenges.

Aligned with our mission to inspire and nurture women in tech, MCWT offers members the opportunity to join Ignite!, a complimentary career mentoring program. This program focuses on fostering leadership skills and building networks for early to mid-career IT professionals.

Sixteen women benefited from this experience in 2022.

### LEADERSHIP CLINIC

#### Boosting Managerial Leadership Skills

MCWT delivered its 2022 fall Leadership Clinic where 33 incredible female managers participated and collaborated to strengthen their leadership skills and learn from our esteemed Leadership Coaches Anita Klopfenstein, Nicole Scheffler, and Kristen Williams. This event focused on three highly interactive, content-packed sessions and helped the participants invest in themselves to strengthen their leadership skills and make new connections.

Post-clinic, the attendees engaged in follow-up sessions for continued mentoring and guidance from the CIO executive coaches.

Since its 2021 inception, 113 women have participated, including 33 in 2022.





# Career & Leadership Programs

MCWT's Mentoring Pairs Women with Tech Leaders to Guide and Grow their Careers

## ELEVATE

### Supporting First-Line to Middle Managers in their Career Journeys

MCWT introduced a nine-week program, uniquely combined with peer group exchanges and senior leader speakers to support career development and professional networking. This is a special cohort for MCWT's women members who are current or former first-line to middle managers and are interested in elevating their leadership skills, advancing their careers and building a network. Participants learn key skills in leadership, team building, networking and communication, along with gaining a peer network for idea and solution sharing.

**"On the first day, I felt like I didn't belong here, but when I got into my cohort and learned that my peers were facing the same challenges, it gave me a sense of confidence to know that I wasn't alone," said Shardai White, IT professional.**

The women spoke about gaining empowerment, a new perspective, confidence, new connections, emotional support, strategies, peer support and more.

MCWT Vice President Jill Maiorano encouraged participants to pay it forward as role models for young girls who need to see themselves in the tech industry.

To conclude the program, 37 women gathered to share their experiences and what they had learned.







# Career & Leadership Programs

Expanding MCWT's Mission Across the State of Michigan for Women in Tech

## CONNECTNET

### Advancing Women in Tech through Professional Networking

Our ConnectNet sessions resumed as in-person sessions and expanded across the state. These quarterly events are an opportunity for MCWT members to network and explore various tech topics. High-caliber students, professionals, entrepreneurs, and people in transition from all backgrounds, industries, and educational institutions attend for social, personal, and professional development and growth.

The sessions included discussions on relevant topics like:

- Leveraging Resource Groups for business and personal success
- Business Transformation Accelerators and Keys to Success
- Attracting and retaining diverse technical talent
- Tips on career progression

Our ConnectNet sessions took place this year in Midland, Grand Rapids, Bay City, and Detroit.

Since the program's inception in 2020, it has impacted 1,368 individuals, including 178 in 2022.





# Career & Leadership Programs

## Expanding MCWT's Mission Across the State of Michigan for Women in Tech

### LUNCH & LEARN

#### Building Leadership Skills and Technical Acumen

We continued delivering our Lunch & Learn sessions through a virtual learning format throughout 2022. This program welcomed members of Michigan's tech community to learn from speakers covering a wide range of topics. This year's Lunch & Learn format featured fireside chats where each keynote speaker shared leadership insights.

Marcy Klevorn, former MCWT president and 2021 Orbie CIO of the Year Award winner, explained how women can learn tips for their own continued personal development. She shared insights into her career journey, including the transformational efforts in her roles, the challenges encountered along the way, and how she strives to spearhead positive change wherever she goes.

Micki Boland, Global Cybersecurity Warrior and Evangelist with the Office of the CTO at Check Point Software Technologies, and Vishakha Radia, Executive Advisor to Stellantis P&L Owner and Global SVP of Software and Business Management at Stellantis, explored the origins and use of the dark web. They demonstrated how it can be used for both good and ill intent, demystifying a technology so often vilified.

Teri Takai, Senior Vice President at the Center for Digital Government, explained how to gain a new perspective on your own continued professional development. Teri provided insights into her professional career journey in tech, from public service to the government sector to volunteer activities with community outreach. She is committed to giving back to support future leaders.

Heidi Mattison, Vice President and CIO at Superior Industries, emphasized that until women move up to management at the same rate as men and are well represented at all levels, progress at the top will be uneven. Participants learned how to combat the likeability dilemma, conquer unconscious bias, and find their "why" in being an ally.

Since its inception, the program has impacted 2,383 people, including 425 in 2022.



## Events

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Through strategic thought leadership, targeted networking opportunities, continuous professional development initiatives, and interactive formats, MCWT strategically attracts top-tier talent to industry-specific events held throughout the year. Our calendar includes executive breakfast events, social gatherings, golf fundraisers and the annual Executive Connection Summit. Functioning as a central hub, MCWT serves as a pivotal connection point, facilitating access to influential individuals, valuable resources, and educational avenues that propel career advancement.

In 2022, MCWT expanded its Executive Breakfast into the Great Lakes Bay Region. The breakfasts are attended by tech leaders in our community to network and learn about supporting MCWT initiatives.

Other in-person events were our Golf Classics, which served as our 2nd highest fundraising opportunity. Our Southeast Michigan Golf Classic was attended by 228 golfers and the West Michigan Golf Classic was attended by 133 golfers to better serve our community on the west side of the state. Between the two outdoor events, we raised over \$300,000 for programming.

Our esteemed partners and members contribute financial support through sponsorships, direct donations, grants, and memberships, enabling MCWT to thrive. Through a synergistic blend of thought leadership, targeted networking, continuous professional development, and engaging formats, MCWT attracts talented individuals to a diverse array of events held throughout the year.

### EXECUTIVE BREAKFAST

#### Preparing MCWT Stakeholders for the Year Ahead

The Executive Breakfast convenes influential executives, providing insights into MCWT's priorities for the year and avenues for their support. This highly anticipated annual event fosters powerful networking, featuring a compelling keynote speaker and showcasing a scholarship recipient who shares her impactful journey, illustrating how MCWT has made a difference in her life.

MCWT hosted 130 business leaders in Southeast Michigan. Bonnie K. Smith, vice president and CIO of Lear Corp., delivered the keynote, centering her message on “The New Era of Agile Leadership.” This Executive Breakfast series also continued throughout the state on the Lower West Side and in the Great Lakes Bay Region.







## Events

### EXECUTIVE CONNECTION SUMMIT

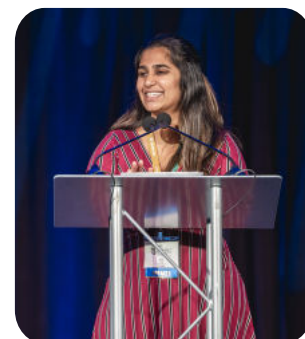
#### Shaping Your Digital Narrative

The 9th annual Executive Connection Summit was hosted by Ford Motor Company, General Motors, and Stellantis, enabling opportunities to connect, learn, and engage with leaders in the tech community in Michigan and across the globe. With a theme of "Reboot. Refresh. Reach," the program highlighted how technology is impacting people in surprising and unintended ways, with transparency as the new normal.

The last two pandemic years have been an impetus for change – to look at life and business differently and shift our mindset to new possibilities. There is an urgency to engage and deliver on plans to sustain the world around us. This causes significant transformational efforts. Capitalizing on digital opportunities can enable companies to remain competitive and grow their positive impact.

Participants learned from industry experts about their experiences during this era of change. The audience enjoyed the lineup of speakers including:

- Erik Qualman on Digital Leadership: Innovation to Transformation
- Mark Ostach on Fostering Connection in a Hybrid Workplace
- The Great Security Debate Podcast Live
- Kerry Ebersole Singh who provided an MEDC update
- Anne George shared Student Ambassador Remarks



Our amazing Panelists discussing topics including:

- "Responding to the Ever-Evolving Workplace"
- Panel with Michigan Entrepreneurs "Improvising, Adapting, and Thriving in Response to Change"
- Fireside Chat with our Auto Executives

In 2022, over 390 men and women attended the summit in person and through the live stream.





## Events

### WOMAN OF THE YEAR IN TECHNOLOGY

#### Recognizing Influential Women in Tech

This annual award recognizes a woman in Michigan who is leading change for women in tech fields or studies and embodies MCWT's mission of inspiring and growing women in technology. MCWT named Julie Spiller, senior vice president at Ascend Technologies, our 2022 Woman of the Year in Technology.

MCWT Foundation President Rajani Sinha presented the honor at our Executive Connection Summit.

"My attitude toward life is to help others in any way I can," said Spiller. "It has always come back to me tenfold. Being a woman leader in the tech industry has provided me with countless ways to help other women."



#### Raising Funds to Boost our Programs

### GOLF CLASSICS

#### Venturing Back Outdoors to Raise Funds for Tech Programs

We hosted our 16th annual Golf Classic in July at Indianwood Golf and Country Club in Lake Orion, which demonstrated collective support in building a thriving technology talent pipeline in Michigan. Technology professionals from 75 businesses raised more than \$200,000 for programs that inspire and engage girls and women in technology.

Mike Brennan from MITechNews captured video testimonials from MCWT Scholars Breanna Krywko and Aishwarya Arvind, who shared their stories about how MCWT is influencing them as they further their tech education into a career. Miss Michigan, Melissa Beyrand, volunteered her time as part of her engagement and interest in STEAM social impact initiatives.

In September, our third West Michigan Golf Classic highlighted the commitment of companies in the region, such as Stryker, Whirlpool, Spectrum Health and more. We welcomed 120 golfers representing 54 companies and more than 30 volunteers assisted in the planning and execution at StoneWater Country Club in Caledonia. The fundraiser resulted in over \$100,000 raised to support MCWT's programs.

The accomplishments of the 2022 Golf Classics significantly contribute to MCWT's ability to deliver and expand programming initiatives, including summer technology camps, robotics grants, website design competitions, college scholarships, and mentoring opportunities. These programs play a pivotal role in positively influencing the next generation of women in tech in Michigan, fortifying the industry.



# Events

## Raising Funds to Boost our Programs

### SIGNATURE GALA

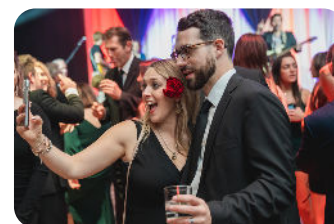
#### Celebrating 20 Years of Impact

In November at the MGM Grand in Detroit, MCWT raised a record \$600,000 in gross proceeds from our 14th annual Signature Gala. The event celebrates and empowers area leaders changing the world through technology in Michigan.

With a theme of “Imagine Better,” 54 companies sponsored the event, including Dow as the gala’s Host Sponsor. Other supporters: Dell Technologies and Intel as Innovation Sponsors; Accenture, Check Point, Consumers Energy, Ford Motor Company, General Motors, ServiceNow, Stellantis, Stryker and Wipro as Empowerment Sponsors, to name a few.

Dow Chairman and CEO Jim Fitterling inspired participants and reinforced that he is an ally of the MCWT cause.

“Just imagine how much better your community will be when we persuade just one more high school girl that there’s a very bright future in the technology field and it’s waiting for her right here in Michigan,” said Fitterling. “Together we can work to raise awareness of the opportunities within tech, introduce more women to STEM experiences and grow a diverse tech workforce that’s so critical to business success.”







# Giving Back

Fostering opportunities for girls and women in tech significantly relies on MCWT's diverse group of stakeholders, committed to giving back and enhancing competitiveness in Michigan's tech industry.

Throughout 2022, supporters, members, and volunteers provided outstanding support, helping us expand our mission into new regions across the state. Our collective dedication to inspiring and cultivating the growth of girls and women in technology unites us.

MCWT volunteers' selfless contributions play an invaluable role in helping us pursue our mission and vision and, in turn, make a significant impact on girls and women in tech in the state of Michigan.

## VOLUNTEERS

### Spreading the Impact of our Mission Every Day

We owe our success to the dedication and generosity of our committed volunteers. These individuals, both men and women, provide essential support across various areas, including programs, events, marketing, partnerships, and project planning. In 2022, their contributions played a crucial role in the positive impact we achieved in communities across Michigan.

## CHIEF MISSION OFFICERS

### Supporting MCWT Programs and Events

- K-8 – May Russell
- High School – Megan Giammarusti and Darlene Taylor
- University – Marisa Bahn
- Career and Leadership – Paula Walworth and Heidi Mattison

## INFRASTRUCTURE LEADS

### Supporting MCWT Operations

- Membership – Laura Malstrom
- Marketing and Communications – Becky Price
- Partner Engagement – Brian Schneble
- Metrics – Srimala Pai
- West Michigan – Michelle Beracy, Diane Taylor and Miller Knolle
- Volunteer Engagement – Amity Calhoun and Patrece Hamblin

"The unfortunate reality is that young women simply lose interest in technology after a certain age, and we want to change that. When

women have access to education, mentorships, scholarships, and communities it makes a

substantial difference throughout their academic and professional careers."

We strongly feel our partnership with MCWT is a key enabler to growing our talent and inspiring girls and women to a career in technology."

– Kathryn Ramsay, BCBSM IT Systems Analyst & MCWT Advisory Board member





# Our 2022 Partners - Fueling Our Impact

## DIAMOND ELITE

- APEXON
- Blue Cross Blue Shield of MI
- Dow
- Ford Motor Company
- Stellantis

## DIAMOND

- AHEAD
- Ally
- Consumers Energy
- Deloitte
- General Motors
- Intel
- NTT
- SentinelOne
- Stryker
- Thirdware, LLC

## EMERALD

- Accenture
- AT&T
- BorgWarner
- Check Point
- Dell Technologies
- Epitec
- Ernst & Young
- FastTek Global
- MASCO
- ServiceNow
- Slalom
- Systems Technology Group, Inc. (STG)
- Tanium
- Trinity Health
- V2Soft
- Vectorform
- Wipro
- Yazaki

## PLATINUM

- Amerisure
- Clariance Technologies
- Comerica Bank
- Hewlett Packard Enterprise
- MAGNA
- Microsoft
- Perficient
- Salesforce
- Trace3
- United Wholesale Mortgage

## GOLD

- Alix Partners
- American Axle Manufacturing
- AMI Strategies
- AWS
- Borg Warner Foundation
- CBI Cyber Securite Solutions
- CDW
- Dynatrace
- Flagstar Bank
- Google Cloud
- HTC Global Services
- Informatica
- JRD Systems
- KLA Laboratories
- KPMG
- Little Caesars
- Moveworks
- Nexthink
- Nutanix
- Penske Automotive
- PureStorage
- RSM
- SIM Detroit
- Splunk
- Superior Industries
- Varonis
- Verizon
- X BY 2

## BRONZE

- Automation Anywhere
- Cisco Systems, Inc.
- Cohesity
- Delta Dental
- Eight Eleven Group
- GFT
- GTS
- iBoss
- ITService Alliance
- The Kresge Foundation
- La-Z-Boy
- Mercedes Benz Financial Services
- OneStream Software
- Optomi
- Paloalto Network
- Pegasystems
- Rubrik
- SFCKoenig
- Softtek
- University of Michigan ITS
- US Signal
- Yanfeng
- Zimperium
- Zscaler

## SUPPORTING

- Arctic Wolf
- Qumulo
- Snyk
- Tata Consultancy Services
- TEKsystems INC.
- UTEL
- Vaco
- Vertics
- VMWare
- XM Cyber



# Financial Information

## Current Assets 2022 and 2021

### Cash and Cash Equivalents

- 2022: \$326,6647
- 2021: \$203,660

### Investments

- 2022: \$1,145,446
- 2021: \$1,551,688

### Contribution's receivable

- 2022: \$181,500
- 2021: \$335,950

### Prepaid expenses

- 2022: \$19,680
- 2021: \$20,683

### TOTAL CURRENT ASSETS

- 2022: \$1,855,992
- 2021: \$2,111,981

## FIXED ASSETS

### Computers

- 2022: \$12,319
- 2021: \$12,540

### Furniture and fixtures

- 2022: \$5,797
- 2021: \$5,797

### Leasehold improvements

- 2022: \$0
- 2022: \$0

### Less: accumulated depreciation

- 2022: (\$16,064
- 2021: (\$14,430

### TOTAL FIXED ASSETS

- 2022: \$2,271
- 2021: \$3,907

## OTHER ASSETS

### TOTAL ASSETS

- 2022: \$1,935,013
- 2021: \$2,115,888

## CURRENT LIABILITIES

### Accounts payable

- 2022: \$95,996
- 2021: \$65,688

### Accrued expenses

- 2022: \$5,608
- 2021: \$2,052

### TOTAL CURRENT LIABILITIES

- 2022: \$188,663
- 2021: \$67,740

## NET ASSETS

### Unrestricted

- 2022: \$1,885,992
- 2021: \$1,617,897

### Temporarily restricted

- 2022: \$79,221
- 2021: \$353,251

### TOTAL NET ASSETS

- 2022: \$1,935,013
- 2021: \$2,048,148

### TOTAL LIABILITIES AND NET ASSETS

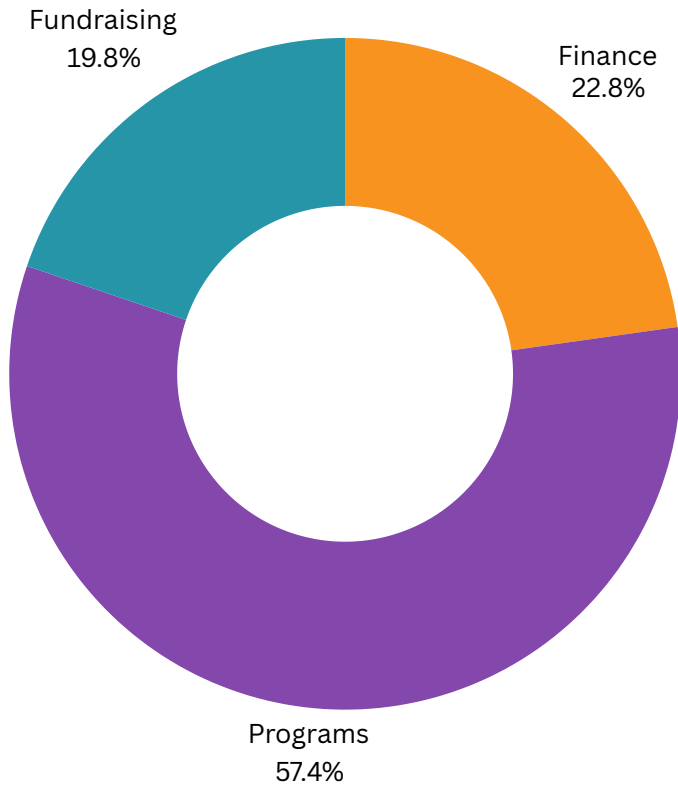
- 2022: \$1,746,350
- 2021: \$2,115,888



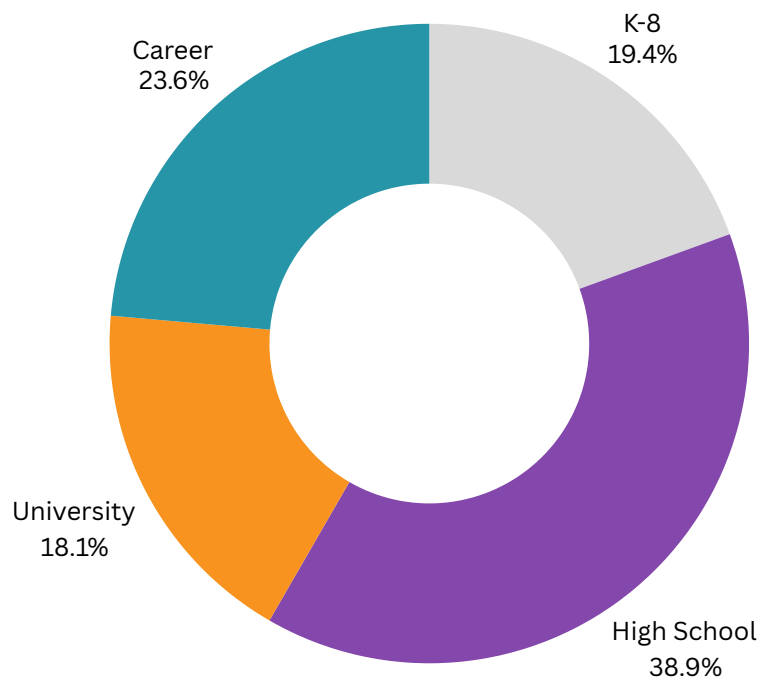


# Financial Information

## 2022 Expense Allocation



## 2022 Program Spending





## Join Us In Our Movement

MCWT's 2022 president, Rajani Sinha, believes MCWT is well-positioned to continue advancing our programming and mission.

*"Personally, while serving as the 2022 president, this year has meant a lot to me," Sinha said. "I have had a soul-fulfilling experience that is priceless and cannot be measured. As I look into the future, I am very encouraged by how bright it looks because of the great momentum achieved this year. We have two amazing leaders Jill Maiorano and Grace Hansen, 2023 MCWT President and Vice President respectively, who will continue to lead, engage, and advance our mission."*

The Michigan Council of Women in Technology Foundation strives to inspire and grow girls and women in technology fields, with an aspirational vision to make Michigan the No. 1 state for women in technology. The organization supports Michigan's female tech workforce, students, corporate partners, schools, and the overall community with networking, learning, mentoring, and technology experiences for professionals and students.

Join our mission and vision; visit [mcwt.org](https://mcwt.org) and connect with us on LinkedIn, Facebook, Instagram, and YouTube.



## THANK YOU FOR HELPING US MAKE MICHIGAN THE NO. 1 STATE FOR WOMEN IN TECH

// MCWT FOUNDATION  
2022 ANNUAL REPORT