

Sponsorship Guide

Fueling Michigan's Inclusive Tech Landscape





Table of Contents

- 2 Mission and Vision
- 3 Engage with MCWT K-University Programs
- 4 Engage with MCWT Career & Leadership Programs
- 6 Male Allyship - Together4Tech
- 7 Engage with MCWT Events
- 8 2025 Sponsorship Benefits
- 9 Sponsorship Form



Empowering Michigan Women in Tech: Join the Movement!

The Michigan Council of Women in Technology Foundation (MCWT) is at the forefront of transforming the tech landscape for women and girls in Michigan. With a mission to inspire and grow female talent in technology, MCWT has achieved remarkable milestones in recent years. In 2021, MCWT expanded its reach by adding 45 new corporate partners, raising \$530,000 at its annual Champagne Ball, and increasing membership by 13%.

In 2024, MCWT secured a \$500,000 grant from the State of Michigan to enhance its K-12 and Reignite! programs, further empowering women to enter and thrive in tech careers. Join us in making Michigan the No. 1 state for women in technology—your support can drive this transformative change.

Mission

To inspire and grow women in technology.

Vision

Make Michigan the No. 1 state for women in technology.

At MCWT, we cultivate a thriving community where every girl and woman in Michigan has the opportunity and resources to excel in technology, driving innovation and diversity within the industry through our events, programming, and support.



Fuel Tech Dreams – Your Support Ignites Futures!

Your financial support for MCWT makes an invaluable difference by opening doors for girls and women who might otherwise miss out on transformative opportunities. MCWT's programs provide essential resources, mentorship, and training, empowering participants to excel in technology fields. By donating, you help create a diverse and inclusive tech community in Michigan, driving innovation and economic growth. Your contribution ensures that more women can explore tech careers, develop their skills, and become leaders in this dynamic industry.

K-12 Competition Sponsor Opportunities

Girls Hack IT	Sponsor: \$40,000 Supporter: \$10,000 - \$25,000
GET-IT Cyber Challenge	\$6,000 - \$18,000

K-12 One-Day Sponsor Opportunities

Girls Rock IT	\$6,000
GET-IT Day (Middle School)	\$6,000 - \$18,000
GET-IT Connection Summit (High School)	\$6,000 - \$18,000

K-12 School-Year Opportunities

GET-IT Club Supporter	\$6,000 - \$18,000
-----------------------	--------------------

K-12 Summer Opportunities

Camp Infinity (Middle School)	Sponsor: \$36,000 Supporter: \$6,000 - \$12,000
-------------------------------	--



Power Up Tech Trailblazers – Become an MCWT Scholarship Sponsor!

The MCWT Scholarship Program serves as an initial step for young women aspiring to advance their presence in Michigan's technology sector. Aishwarya Arvind, now a Teaching Assistant at the University of Michigan's School of Business and a former MCWT Scholar with dual degrees in computer science and business administration, shared the invaluable support provided by her mentor during her transition to college life.

Aishwarya stated, "It was my first time being away from my family and being in such a rigorous academic setting, but having my mentor for guidance and ongoing check-ins was very helpful in navigating through my college career."

Scholarship Sponsor Opportunities

Named Scholarship Award Traditional 2 or 4-year program	\$6,000 – \$18,000
TechCertified Scholarship Award Certification program	\$12,000 each
Scholarship / Girls Solve IT Award Ceremony	\$6,000

Continue to Pay it Forward for Women in Tech

Demonstrate Commitment to Diversity by Supporting Inclusive Career & Leadership Programs.

Career Sponsor Opportunities

Reignite!	\$6,000 - \$30,000
-----------	--------------------

Leadership Development Sponsor Opportunities

ELEVATE	\$6,000 - \$12,000
---------	--------------------

Mentorship Sponsor Opportunities

Ignite! Mentoring	\$750 - \$1,500
-------------------	-----------------

Quarterly Sponsor Opportunities

ConnectNet	\$5,000
Lunch & Learn	\$2,000
Regional Meet-Ups	\$750

Women TechPreneur Sponsor Opportunities

International Women’s Day (IWD)	\$8,500
Women’s Entrepreneur Accelerator	\$10,000



The Power of Partnership

Bridging the gap for gender equity and inclusion in tech.



Together for Tech - Leveraging Male Advocacy

Together4Tech was born from a pivotal year when men approached the Vice President of MCWT, seeking ways to actively support women in the tech industry. This inquiry ignited the start of Together4Tech, an initiative founded on the principle that the mission for gender equality cannot be fully realized without the involvement of our male allies.

Recognizing the indispensable role that men play in effecting change, Together4Tech aims to strengthen and formalize this collaborative notion. Through this initiative, we invite everyone to join us in creating a tech landscape in Michigan where diversity and inclusion are not just acknowledged but actively pursued.

TOGETHER4TECH

MEN COMMITTED TO SUPPORTING WOMEN IN TECH

Together4Tech is an initiative focused on engaging male allies to support women in tech. Men are critical advocates for helping women in the workplace.

This initiative has two main focuses:

- Allyship: Helping men to support women in their careers.
- Intro to Tech: Assisting men in encouraging 4th-8th grade girls to pursue tech careers.



SCAN HERE

Ways to Engage with MCWT's Events

MCWT events foster dynamic partnerships among tech leaders through networking and exclusive fundraisers.

Breakfast Roadshow Sponsor Opportunities

Southeast Michigan	\$10,000
West Michigan	\$10,000
Great Lakes Bay Region	\$10,000
Greater Lansing	\$10,000

One-Day Sponsor Opportunities

Executive Connection Summit (ECS)	\$4,000 - \$12,000
Signature Gala	\$5,000 - \$30,000

Golf Classic Sponsor Opportunities

Southeast Michigan	\$3,500 - \$10,000
--------------------	--------------------

Fundraising Sponsor Opportunities

Wine Tasting	\$4,000 - \$12,000
West Michigan	\$4,000 - \$10,000



2025 Sponsorship Benefits

Partnering with the MCWT Foundation provides many valuable benefits for your organization. Contributions that count toward a sponsor level include event and program sponsorships, executive lunch auctions, grant funding and in-kind donations. We thank you for your support, which enables us to educate, engage and empower so many girls and women interested in technology careers.

Sponsorship Levels Sponsorship Benefits	Vanguard \$100,000+	Dynamo \$50,000+	Trailblazer \$25,000+	Luminary \$15,000+	Innovator \$10,000+
Complimentary one-year memberships	Unlimited	50	25	15	10
Company Logo on MCWT Website	X	X	X	X	X
Leadership opportunities and Job postings on MCWT website	X	X	X	X	X
Assistance with supporting an onsite MCWT membership drive for your company	X	X	X	X	X
Digital Spotlight, publicizing your company and its support of MCWT	X	X	X	X	
Seats on the MCWT Advisory Board	4	3	2	1	
Additional annual memberships provided at a reduced rate	X	X	X	X	
Preferred event seating at MCWT events	X	X			

If you're interested in supporting MCWT, you can provide financial contributions beyond our standard sponsorship levels by partnering with MCWT to sponsor a program or event, helping to strengthen our community and create a lasting impact for girls and women in Michigan's tech sector.

SPONSORSHIP FORM

Complete and email this form to development@mcwt.org.

PERSONAL INFORMATION

Overall Commitment Level: _____

Sponsorship(s) Requested: _____

Company Name: _____

Mailing Address: _____

Phone & Email: _____

Primary Funding Contact: _____ Email: _____

Marketing Contact: _____ Email: _____

MCWT Champion* Name: _____ Email: _____

**A partner champion is a designated individual that is the liaison between the partner company and MCWT. This contact will keep MCWT visible internally and will also ensure that the partner company is leveraging all of the MCWT sponsorship benefits.*

JOB POSTING OPPORTUNITIES

Job postings are one of the partner benefits. If you are interested in learning more about our job posting process, please provide the following:

Contact Name: _____

Email: _____

Phone Number: _____

VOLUNTEER OPPORTUNITIES

We are thankful for all of our generous volunteers. If you are interested in learning more about volunteer opportunities that will engage your employees, please provide the following:

Contact Name: _____

Email: _____

Phone Number: _____

SPONSOR INTERNSHIP OPPORTUNITIES

MCWT's internship program brings together college students, including our scholarship winners, with our partner companies, if you are interested in learning more about our engaging internship program, please provide the following:

Contact Name: _____

Email: _____

Phone Number: _____

2025

**For inquiries,
contact us.**



www.mcwt.org
development@mcwt.org

