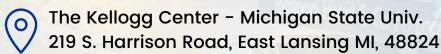


# Celebrate the **Next Generation** of Women in Tech **New Beginnings**





## Join this day-and-a-half conference to experience:

- Industry & Academic Speakers
- Career Fair & Panel Discussions
- Engaging Discussions & Workshops

Participation Packages and Pricing:

- Student Participant Hotel & Conference (Double Occupancy): \$100
- Student Participant Conference Only (No Hotel): \$50
- Professional/Academic Participant Hotel & Conference: \$150
- Professional/Academic Participant Conference Only (No Hotel): \$100



## **About the Conference**

College women pursuing computer science-related degrees, IT professionals, educators, and faculty from across Michigan are invited to MICWIC 2024!

This biennial event is part of a nationwide effort to address the alarming decline of women choosing computer science professions across the nation, especially in Michigan.





**Event Sponsors** 

🔀 BorgWarner

**Event Sponsors** 



ATOMIC OBJECT

Learn More & Register Today!

Contact katina.cloutier@mcwt.org





with any questions/concerns.



# Celebrate the **Next Generation** of Women in Tech **New Beginnings**





Friday, Oct. 11, from 3 p.m. to 10 p.m. Saturday, Oct. 12, from 7:45 a.m. to 4:30 p.m.



The Kellogg Center - Michigan State Univ. 219 S. Harrison Road, East Lansing MI, 48824

## **Sponsorship Opportunities**

#### **DIAMOND SPONSOR - \$5,000**

Program recognition Access to all resumes Table at the Career Fair segment Logo visibility on event signage and marketing collateral Opportunity to lead and participate on a panel session discussion

4 complimentary registration fees for the conference only

### **BRONZE SPONSOR - \$1,000**

Program recognition Career Fair Participation

#### **SUPPORTING SPONSOR - \$500**

Program recognition

#### **CAREER & RESOURCE FAIR PARTICIPANT**

Participation in the Career & Resource Fair at no cost on Saturday, Oct. 12, from 1 p.m. - 3 p.m.

#### GOLD SPONSOR - \$3,000

Program recognition Access to all resumes Table at the Career Fair segment Opportunity to provide a panel speaker Logo visibility on event signage and marketing collateral 2 complimentary registration fees for the conference only

## SILVER SPONSOR - \$1,500 Program recognition

**Career Fair Participation** 

Logo visibility on signage and marketing collateral

## COLLEGE/UNIVERSITY SUPPORT SPONSOR - \$100

Participation in the Career Fair

### **About the Conference**

MCWT is proud to welcome back the Michigan Celebration of Women in Computing (MICWIC). MICWIC 2024 is part of a nationwide effort to address the alarming decline of women choosing computer science professions.

This biennial event brings together students, professionals, educators, and faculty from across Michigan to discuss the role of women in today's technology fields, share experiences and strategies for success, and explore issues common to women in these fields.

After a 4-year hiatus, please consider being part of this exciting event!

Select your Sponsor Level and complete our sponsorship Commitment Form by scanning the QR Code above.

Please contact partnership@mcwt.org with any questions/concerns.

