



# Celebrate the Next Generation of Women in Tech New Beginnings



Friday, Oct. 11, from 3 p.m. to 10 p.m.  
Saturday, Oct. 12, from 7:45 a.m. to 4:30 p.m.  
*Register by Friday, September 20, 2024 @ 11:59 p.m.*



The Kellogg Center – Michigan State Univ.  
219 S. Harrison Road, East Lansing MI, 48824

Join this day-and-a-half conference  
to experience:

- Industry & Academic Speakers
- Career Fair & Panel Discussions
- Engaging Discussions & Workshops

## Participation Packages and Pricing:

- Student Participant – Hotel & Conference (Double Occupancy): \$100
- Student Participant – Conference Only (No Hotel): \$50
- Professional/Academic Participant – Hotel & Conference: \$150
- Professional/Academic Participant – Conference Only (No Hotel): \$100

Event Sponsors



## Learn More & Register Today!

Contact [katina.cloutier@mcwt.org](mailto:katina.cloutier@mcwt.org)  
with any questions/concerns.

#MICWIC2024 | [www.mcwt.org](http://www.mcwt.org) | #MITechCoast

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Event Sponsors



## About the Conference

College women pursuing computer science-related degrees, IT professionals, educators, and faculty from across Michigan are invited to MICWIC 2024!

This biennial event is part of a nationwide effort to address the alarming decline of women choosing computer science professions across the nation, especially in Michigan.





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## Sponsorship Opportunities

### DIAMOND SPONSOR – \$5,000

Program recognition
Access to all resumes
Table at the Career Fair segment
Logo visibility on event signage and marketing collateral
Opportunity to lead and participate on a panel session discussion
<i>4 complimentary registration fees for the conference only</i>

### GOLD SPONSOR – \$3,000

Program recognition
Access to all resumes
Table at the Career Fair segment
Opportunity to provide a panel speaker
Logo visibility on event signage and marketing collateral
<i>2 complimentary registration fees for the conference only</i>

### SILVER SPONSOR – \$1,500

Program recognition
Career Fair Participation
Logo visibility on signage and marketing collateral

### BRONZE SPONSOR – \$1,000

Program recognition	Career Fair Participation
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### SUPPORTING SPONSOR – \$500

Program recognition
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### CAREER & RESOURCE FAIR PARTICIPANT

Participation in the Career & Resource Fair at no cost on  
Saturday, Oct. 12, from 1 p.m. – 3 p.m.

### COLLEGE/UNIVERSITY SUPPORT SPONSOR – \$100

Participation in the Career Fair
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### About the Conference

MCWT is proud to welcome back the Michigan Celebration of Women in Computing (MICWIC). MICWIC 2024 is part of a nationwide effort to address the alarming decline of women choosing computer science professions.

This biennial event brings together students, professionals, educators, and faculty from across Michigan to discuss the role of women in today's technology fields, share experiences and strategies for success, and explore issues common to women in these fields.

After a 4-year hiatus, please consider being part of this exciting event!

Select your Sponsor Level and complete our  
sponsorship Commitment Form by  
scanning the QR Code above.

Please contact [partnership@mcwt.org](mailto:partnership@mcwt.org)  
with any questions/concerns.

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