Expanding our reach across the state

Growing our Tech Community

MCWT accomplishes its mission through the dedication, energy, and passion of its members, company and community partners. Since 2002, supporters have generously volunteered time and funding crucial to the delivery of our distinctive programs, which educate girls, engage young professionals, and empower women in technology throughout their careers. Our network comprises 171 partners and 1,743 members. In 2023, we made an impact on over 5,174 people.

“In 2023, we focused on reaching a broader audience of girls, expanding our geographical footprint, growing partnerships, alliances, and memberships, and activating male allyship.”

Jill Maiorano, 2023 MCWT President

Inspiring Professional Growth

The Careers and Leadership mission focused on the continued expansion of program opportunities for members and newcomers throughout 2023 across the state.

Lunch & Learn: 506 participants in 2023
- Impact since inception: 2,889 people

ConnectNet: 331 participants in 2023
- Impact since inception: 1,699 people

Together4Tech: 100 male allies joined in its first year

Ignite! Mentoring: 15 mentees and 14 mentors
- Impact since inception: 505

Leadership Clinic: 24 women
- Impact since inception: 102 women

Elevate: 33 women
- Impact since inception: 70 women

Reignite!: 40 women were impacted by the pilot program, 25 completed the program, and 5 women returned to work.

Raising Funds to Boost Our Programs

Our partners and members offer financial support through sponsorship, direct donations, grants, and memberships. Through a blend of thought leadership, networking, professional development, and engaging formats, MCWT attracts the best and brightest to various events throughout the year, including our Executive Breakfasts and Executive Connection Summit.

In 2023, our supporters enabled us to make a positive impact on girls and women by raising more than $800,000 through the sponsorship of our annual Golf Classic and Signature Gala.
Supporting Academic Tech Pursuits

In 2023, we awarded a total of $196,500 in scholarships to support a class of 44 female students committed to pursuing tech careers in Michigan. Since 2002, we have awarded 360 scholarships, totaling $1,898,555, to deserving women pursuing technology-focused degrees.

Engaging Youth Early through Tech - Impact in 2023

Camp Infinity: 413 middle and high school girls in 18 camps across the state.

GET-IT Connection Summit: 381 girls from 21 high schools in Southeast Michigan.

GET-IT Day: 379 girls from 27 schools in Southeast Michigan.

GET-IT School Clubs: 213 girls spread across 13 clubs.

Girls Solve IT: 309 girls spread across 74 teams.

Girls Rock IT: 103 girls and their parents.

Robotics Grants: 39 girls spread across 9 teams.

Website Design Competition: 61 middle and 112 high school students tested their tech skills. The competition concluded on Finals Day, where 44 girls attended and showcased their coded websites.

Social Media Connections

- MCWT’s LinkedIn group includes 1,803 members
- MCWT’s LinkedIn page has grown to 4,984 followers and 9,149 annual views
- MCWT’s Facebook page has 3,342 followers and 3,224 annual page likes
- MCWT’s E-Subscriber list has grown to over 8,900 engaged readers
- MCWT’s Instagram has grown to 439 followers, bringing in 108 new followers this year