



2024

Partnering with MCWT

Fueling Michigan's Inclusive Tech Landscape



For further inquiries contact us at partnership@mcwt.org | mcwt.org

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Partnering for Progress – Leading MCWT to New Heights

At MCWT, our mission and vision are realized through the steadfast dedication, vibrant energy, and profound passion of our esteemed partners. Since our inception in 2002, our collaborative efforts have grown; boasting a network of over 170 corporate partners actively involved in sponsoring our programs, contributing as volunteers on our mission teams, and assuming pivotal leadership roles within our esteemed Board of Directors and Advisory Board.

We invite you to explore the enriching opportunities that lie ahead as we continue to forge impactful partnerships in support of our shared objectives.

Mission

To inspire and grow women in technology.

Vision

Make Michigan the No. 1 state for women in technology.



Spotlight Story

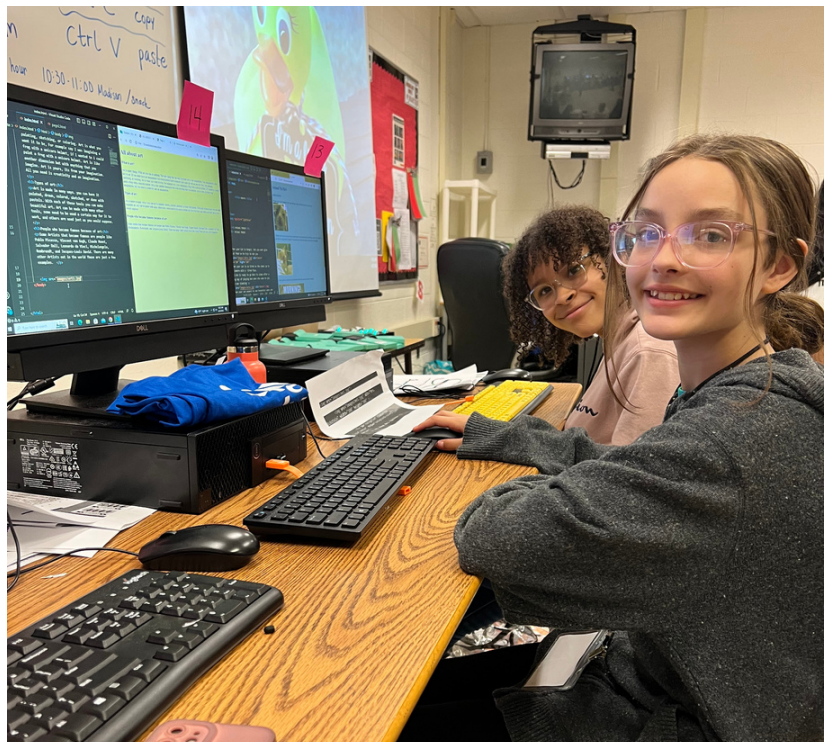
Empowering girls in tech to further their education in Michigan.

Meet Jordan, an outstanding 5th grader from Southeast Michigan who embarked on a journey of exploration and creativity through technology at Camp Infinity.

Her inspiring success story, along with many others, is captured in our [YouTube Playlist](#), showcasing your support's transformative impact on young girls in middle and high school. Your unwavering commitment and passion make you a pivotal part of our success.



In our vibrant community, these girls are not only discovering the joy of making friends but are also unleashing their creativity by designing websites. With your help, our community stands as the gateway propelling these girls toward a future rich with educational and technological possibilities.



Explore the Camp Infinity Playlist of Success Stories!



Ways to Engage with MCWT

There are many ways to engage with MCWT, such as supporting our programming, events or volunteer efforts. The opportunities below are where your organization can get involved in impacting our aspirational vision of becoming the No. 1 state for women in technology.

All contributions made during a given year will count toward your organization's overall.

K-12 Competition Sponsor Opportunities

Website Design Competition Finals Day	\$5,000
GET-IT Cyber Challenge	\$5,000 - \$15,000

K-12 One-Day Sponsor Opportunities

Girls Rock IT	\$5,000
GET-IT Day (Middle School)	\$5,000 - \$15,000
GET-IT Connection Summit (High School)	\$5,000 - \$15,000
Michigan Celebration of Women in Computing (MICWIC)	\$1,000 - \$5,000

K-12 School-Year Opportunities

GET-IT Club Supporter	\$5,000 - \$15,000
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K-12 Summer Opportunities

Camp Infinity (Middle School)	Sponsor: \$30,000 Supporter: \$5,000 - \$10,000
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Support the Next Generation of Women in Tech

The MCWT Scholarship Program serves as an initial step for young women aspiring to advance their presence in Michigan's technology sector. Aishwarya Arvind, now a Teaching Assistant at the University of Michigan's School of Business and a former MCWT Scholar with dual degrees in computer science and business administration, shared the invaluable support provided by her mentor during her transition to college life.

Aishwarya stated, "It was my first time being away from my family and being in such a rigorous academic setting, but having my mentor for guidance and ongoing check-ins was very helpful in navigating through my college career."

Scholarship Sponsor Opportunities

Named Scholarship Award Traditional 2 or 4-year program	\$5,000 - \$15,000
TechCertified Scholarship Award Certification program	\$10,000 each
Scholarship / Girls Solve IT Award Ceremony	\$5,000

Continue to Pay it Forward for Women in Tech

Demonstrate Commitment to Diversity by Supporting Inclusive Career & Leadership Programs.

Quarterly Sponsor Opportunities

ConnectNet	\$3,500
Lunch & Learn	\$1,500
Regional Meet-Ups	\$500

Career Sponsor Opportunities

Reignite!	\$5,000 - \$25,000
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Leadership Development Sponsor Opportunities

ELEVATE	\$5,000 - \$10,000
Leadership Clinic	\$5,000

Mentorship Sponsor Opportunities

Ignite! Mentoring	\$500 - \$1,000
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The Power of Partnership

Bridging the gap for gender equity and inclusion in tech.



Together for Tech - Leveraging Male Advocacy

Together4Tech was born from a pivotal year when men approached the Vice President of MCWT, seeking ways to actively support women in the tech industry. This inquiry ignited the start of Together4Tech, an initiative founded on the principle that the mission for gender equality cannot be fully realized without the involvement of our male allies.

Recognizing the indispensable role that men play in effecting change, Together4Tech aims to strengthen and formalize this collaborative notion. Through this initiative, we invite everyone to join us in creating a tech landscape in Michigan where diversity and inclusion are not just acknowledged but actively pursued.

TOGETHER4TECH

MEN COMMITTED TO SUPPORTING WOMEN IN TECH

Together4Tech is an initiative focused on engaging male allies to support women in tech. Men are critical advocates for helping women in the workplace.

This initiative has two main focuses:

- Allyship: Helping men to support women in their careers.
- Intro to Tech: Assisting men in encouraging 4th-8th grade girls to pursue tech careers.



SCAN HERE

Ways to Engage with MCWT's Events

MCWT events foster dynamic partnerships among tech leaders through networking and exclusive fundraisers.

Executive Breakfast Sponsor Opportunities

Southeast Michigan	3 Sponsors at \$5,000 each
West Michigan	3 Sponsors at \$3,000 each
Great Lakes Bay Region	2 Sponsors at \$3,000 each

One-Day Sponsor Opportunities

Executive Connection Summit (ECS)	\$3,000 to \$10,000
Signature Gala	\$3,500 - \$25,000

Golf Classic Sponsor Opportunities

Southeast Michigan	\$2,500 - \$8,000
West Michigan	\$2,500 - \$5,000

Fundraising Sponsor Opportunities

Wine Tasting	\$3,000 - \$10,000
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Taste of MCWT Sponsor Opportunity

To Be Determined	\$15,000
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2024 Partnership Levels

Partnership with the MCWT Foundation provides many valuable benefits for your organization. Contributions that count toward a partner level include event and program sponsorships, executive lunch auctions, grant funding and in-kind donations. We thank you for your support, which enables us to educate, engage and empower so many girls and women interested in technology careers.

Partnership Levels Partnership Benefits	Diamond Elite Plus \$100,000+	Diamond Elite \$50,000+	Diamond \$25,000+	Emerald \$15,000+	Platinum \$10,000+	Gold \$5,000+	Bronze \$3,000+	Supporting \$1,500+
Complimentary one-year memberships	Unlimited	50	25	15	10	5	3	1
Company Logo on MCWT Website	X	X	X	X	X	X	X	X
Leadership opportunities and Job postings on MCWT website	X	X	X	X	X	X	X	
Assistance with supporting an MCWT membership drive for your company	X	X	X	X	X	X		
Digital Spotlight, publicizing your company and its support of MCWT	2	1	1	1				
Seats on the MCWT Advisory Board	3	2 to 3	2	1				
Additional annual memberships provided at a reduced rate	X	X	X	X				
Preferred event seating at MCWT events	X	X						

COMMITMENT FORM

Complete and email this form to partnership@mcwt.org.

PERSONAL INFORMATION

Overall Commitment Level: _____

Sponsorship(s) Requested: _____

Company Name: _____

Mailing Address: _____

Phone & Email: _____

Primary Funding Contact: _____ Email: _____

Marketing Contact: _____ Email: _____

MCWT Champion* Name: _____ Email: _____

**A partner champion is a designated individual that is the liaison between the partner company and MCWT. This contact will keep MCWT visible internally and will also ensure that the partner company is leveraging all of the MCWT sponsorship benefits.*

JOB POSTING OPPORTUNITIES

Job postings are one of the partner benefits. If you are interested in learning more about our job posting process, please provide the following:

Contact Name: _____

Email: _____

Phone Number: _____

VOLUNTEER OPPORTUNITIES

We are thankful for all of our generous volunteers. If you are interested in learning more about volunteer opportunities that will engage your employees, please provide the following:

Contact Name: _____

Email: _____

Phone Number: _____

PARTNER INTERNSHIP OPPORTUNITIES

MCWT's internship program brings together college students, including our scholarship winners, with our partner companies, if you are interested in learning more about our engaging internship program, please provide the following:

Contact Name: _____

Email: _____

Phone Number: _____

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**For inquiries,
contact us.**



www.mcwt.org
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