



# connectnet

Empowering sessions promoting strong group dynamics and relevant tech topics.

## MEET OUR SPEAKERS



**Samir Ahmed**  
Principal  
Insurance Market



**Mitch Quinn**  
Director  
AI/ML



## Navigating the Opportunity Cost of Generative AI

May 16, 2024  
6 PM - 8:30 PM



35055 W. 12 Mile Rd. # 220  
Farmington Hills, MI 48331



Small bites and beverages  
will be provided.

MCWT Members: No Cost  
Non-MCWT Members: \$25

In the rapidly evolving landscape of artificial intelligence, generative AI tools like ChatGPT have captured the spotlight, potentially sidelining other valuable AI innovations. This panel will cover the risks and trade-offs companies face by prioritizing generative AI over applications that could have a real, measurable impact on their business.

Join us to navigate the complexities of AI investment, and the responsibility business leaders have for ensuring sustainable, ethical and impactful use of technology.

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