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Dear Partners, Members and Friends of MCWT,

In 2015, MCWT succeeded in launching a new organizational structure that provides a strong platform for scaling its programs, serving its members and honoring the trust and financial support of its partners. Once again the number of girls served has grown significantly, and the volunteer members who have stepped up to assume the new leadership roles we created has brought an influx of new capabilities and tremendous energy to the organization.

Most importantly, every MCWT program is managed by an appointed leader and supported by a team of volunteers. Their mandate is to continue to drive quality in each individual program, while working to attract and retain girls through the lifecycle of all programs. Our ideal model is to engage girls in middle school, keep them involved through high school, encourage them to pursue IT degrees, and to support them as they begin and succeed in their careers.

We also have new leadership and member participation in the fundamental business functions of the organization, including fund development, member stewardship, events, and communications. These are crucial aspects of growing MCWT that allow us to create a solid foundation of good programs, engaged members and strong financial partners.

These efforts, capably led by our executive directors, staff and board, are the foundation for the continued pursuit of the board's growth objective for MCWT. We look forward with optimism to significant strides in 2016 toward our vision of making Michigan the No. 1 state for women in technology. We are ever-grateful for the role you play in the progress we've made. Without you, it is not possible.

With gratitude and honor,

Cindy Warner
President, MCWT

With the strong support of 770 members, more than 380 active volunteers and 82 partner organizations, MCWT is making progress every day in its mission to inspire and grow women in technology. Our bold vision is to make Michigan the No. 1 state for women in technology, and we're taking action to ensure we secure that national lead.

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MCWT's Lifecycle Engagement Approach
2015 IMPACT: BY THE NUMBERS

ENGAGE, INSPIRE AND BUILD CONFIDENCE
Kindergarten – 12th Grade   •   Lives Impacted: 1,102

| **41** girls on 7 robotics teams | **170** campers at Camp Infinity | **400** Girls are IT! participants | **178** girls in 11 GET-IT clubs | **161** website design competition participants | **130** Girls Rock IT participants |

GUIDE, RETAIN AND SUPPORT
College & Early Career   •   Lives Impacted: 82

Committed to supporting girls and women throughout their lives

| **40** mentors and mentees | **25** ConnectNet professional development and networking events and webinars | **22** scholarship winners |

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ADVANCE, NETWORK AND GIVE BACK
Mid & Late Career   •   Lives Impacted: 2,832

| **770** members | **380** volunteers | **82** partners | **1,600** attendees at five major networking and fundraising events | **$1M** raised |

CAMP INFINITY

In 2015 we put on four full and one mini weeklong summer camps held at college campuses across Southeast Michigan. More than 170 girls in grades 4 through 8 designed websites and apps, created video games, and built robots. This signature program has positively impacted 830 girls over the past 12 years. Partners support this program through volunteers as well as representing their companies as lunch sponsors.

"Companies across Michigan are serious about attracting more diverse IT talent, and it starts with educational opportunities like Camp Infinity. We must develop a pipeline of students who can see the endless possibilities a technology career can bring."

– *Dr. Sandra T. Robinson, provost of Wayne County Community College District's University Center*

GIRLS EXPLORING TOGETHER – INFORMATION TECHNOLOGY (GET-IT) CLUBS

Since 2005, MCWT has established and supported weekly after-school technology programs where girls pursue structured hands-on learning activities through a comprehensive technology-focused curriculum. GET-IT girls create and join a friendly community of like-minded girls interested in exploring computer science as a field of study and career opportunity. Over the life of the program, MCWT has funded 36 clubs involving 460 high school students. During the 2015-16 school year, MCWT supported 12 clubs (up from six in 2014), in which 178 girls participate.

WEB DESIGN COMPETITION

One of our most popular events, MCWT celebrated its 10th annual high school competition by hosting a record 161 competitors from 16 schools in December. The one- or two-girl teams learn graphic development, HTML and other principals behind sound website design. Three finalists in two categories win cash prizes and the advanced category winner receives a summer internship at a major financial institution. Since its inception, 816 girls have participated in the competition.

"Thanks to MCWT I have found my passion, which is technology."

– *Alexandria Chisholm, MSU student and MCWT scholarship winner introduced to technology through participation in MCWT's annual website design competition*

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GIRLS ARE IT

Imagine 400-plus girls, in grades 4 through 12, converging on a college campus to spend the day exploring the many facets of computer science. Over 20 workshops covered topics such as using IT to customize beauty products, cyber security, and building video games and apps. The girls interact with many role models from our corporate sponsors and volunteers who present during sessions, or participate in the Tech Expo, providing demonstrations and hands-on learning of how IT is used in their companies.

"I wanted to come to Girls are IT because it seems like a fun experience and I can learn from it for the future."

– Starkia Drake, student at Brace Lederle Elementary Technological Communications School

"MCWT has allowed me to explore my interest in technology and has helped prepare me to pursue my college dreams."

– Victoria Martin, MCWT scholarship winner and participant of the GET-IT program

GIRLS ROCK IT

A popular new event, this is a partnership with the Girl Scouts of SE Michigan in which brownies, juniors and cadettes complete hands-on computer and other activities to earn technology badges and patches. MCWT volunteers help lead the activities, serve as speakers for the parents program, and provide material and lunch for the girls. This program ran twice in 2015 (spring and fall) and impacted 130 Girl Scouts. This program will expand to other geographies within Michigan in 2016.

Introducing Technology to K-12 Students

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SCHOLARSHIPS

The most tangible aspect of our mission is the financial scholarships we have provided for 12 years to women with the interest, aptitude and potential for a successful career in computer science, combined with ongoing membership support and community engagement. In 2015, we added 22 scholarship recipients, including three laptop recipients, at a value of almost $119,000. Since its inception, MCWT has awarded a total of $854,000 through 97 scholarships. A telling statistic: retention of women in tech majors in college is below 10 percent in general; among MCWT scholarship winners, that rate is over 90 percent.

> "MCWT has allowed me to explore my interest in technology and has helped prepare me to pursue my college dreams."
>
> *– Victoria Martin, MCWT scholarship winner and participant of the GET-IT program*

> "The more I engaged in STEM activities, the stronger I became academically and the more certain I became that an engineering career is in my future. I attribute my success to the Michigan Council of Women in Technology. I became involved in MCWT for STEM advancement, and I'm now ready to take on the world."
>
> *– Chelsea Carter, MCWT scholarship winner*

ROBOTICS GRANTS

The international RoboFest competition hosted every year by Lawrence Technical University provides the ideal environment for students in grades 5 through 12 to engage deeply in the application of technology, and the opportunity to showcase their work while learning from and appreciating the work of the other teams. In 2015, MCWT sponsored seven all-girl robotics teams comprising 41 girls. Our total support since inception has reached $25,500 in grants, supporting 50 teams and 222 girls.

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OUR MEMBERS

More than 770 IT professionals from over 280 companies are members of MCWT. They comprise a community of resources and wisdom, connections and camaraderie who all enjoy the many benefits of MCWT. This includes programs that offer education, mentoring, networking with potential clients or employers/employees, and opportunities to volunteer to help achieve our mission.

MENTORING

All MCWT members enjoy access to our newly updated Ignite mentoring program, designed to help early- and mid-career IT professionals develop specific skills such as leadership or networking, define a path to the next level in their career, or explore new applications of their existing skills. MCWT also partners with We Build Character, a nonprofit that matches seasoned senior-level technology leaders with accepted applicants, based on expertise, interests, goals and geographic location. MCWT mentoring has enriched the lives of over 200 women since its launch in 2007.

EVENTS

Many IT professionals in Southeast Michigan will tell you, "MCWT has the best events in the industry!" With a combination of thought leadership, networking, professional development and engaging formats, MCWT draws the best and brightest to a variety of events throughout the year, including our CIO Breakfast and Executive Connection Summit. Of course, without the financial support of our members, partners and the community, we could not positively impact the 1,200 girls we did in 2015. Our Golf Classic and Signature Gala helped us raised more than $600,000 to support our programs, scholarships and member activities.

SOCIAL MEDIA

Staying in touch with our members and creating effective channels for two-way dialogue, MCWT connects with the community through 665 LinkedIn group members and 1,752 Facebook likes. In 2015, more than 1,500 people received our eblasts.

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OUR PARTNERS

MCWT's partners are committed to our mission and vision and are critical stakeholders in ensuring we reach our goals. In 2015, we welcomed 13 new partners. We received support from 82 corporate, in-kind and community partners, helping us make a difference in the lives and aspirations of girls and women throughout the MCWT lifecycle. With this support, more girls and young women can attend summer technology camps, compete in website design competitions, receive robotics grants, afford college or participate in mentoring programs.

Diamond
- AT&T
- Cisco
- Epitec Inc.
- Fiat Chrysler Automobiles
- Ford Motor Company
- General Motors
- IBM

Gold
- ACRO
- APPDynamics
- Apptio
- Arrow Strategies
- Blue Care Network
- CA
- Comerica
- Delphi
- Dynatrace
- Ernst & Young
- Executive Search Partners
- Information Builders
- JDM System Consultants
- Lochbridge
- Mercedes Benz Financial Services
- NSK Green Construction
- Online Tech
- OnStar
- Open System Technologies
- OpTech
- Oracle
- Pegasystems
- Quicken Loans
- Ricoh
- Stefanini
- TEKsystems
- V2Soft Inc.

Emerald
- Accenture
- Ally
- ANXeBusiness
- Consumers Energy
- Covisint
- Fast Switch, Ltd.
- Plantronics
- STG
- TD Ameritrade

Bronze
- Commercial Progression
- EMC
- Henry Ford Health System
- Lightower Fiber Networks
- Logicallis
- Microsoft
- MSX International
- Red Hat
- Service Now
- Thirdware
- VisionIT
- Web Savvy Marketing
- ZF TRW

Platinum
- Code42
- Fujitsu
- HP
- KLA Laboratories
- Meta7
- NetApp
- New Horizons
- University of Detroit-Mercy
- University of Michigan-Dearborn
- Lawrence Technolgcal University
- LESA
- VMware
- WCCCD
- Wayne State University

Community
- Diva Tech Talk
- Digital Divas - EMU
- Internet Advisor
- X-OLOGY
- MiTech News
- We Build Character
- Midwest Technology Leaders

"Innovation is no longer an option. A continued focus on ensuring we keep the STEM growth alive is something we can all do together, and MCWT is a great enabler."

– Marcy Klevorn, vice president and CIO, Ford Motor Co.

MCWT also thanks all of the individual members and supporters who financially contributed to our programming.

JOIN US

Visit mcwt.org to learn more about our cause, programs, and how to become a member or partner. Anyone interested in our mission is welcome to join us. Individuals can even help fund a technology scholarship in 2017 by becoming a Friend of MCWT; just go to our website to contribute an online donation. Every bit helps.

Read about our progress throughout the year at mcwt.org and connect with us 24/7: LinkedIn Facebook

Together we will make Michigan the No. 1 state for women in technology.

2015 Statement of Financial Position

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Current Assets

	2015	2014 (Audited)
Cash and Cash Equivalents	$215,055	$121,630
Investments	$652,829	$779,705
Contributions receivable (net of 2013 doubtful accounts allowance of $27,890)	$46,500	$75,850
TOTAL CURRENT ASSETS	$916,537	$977,185
Property and Equipment		
Computers	$5,455	$5,455
Furniture and Fixtures	$7,500	
Leasehold Improvements	$1,494	
Less: accumulated depreciation	($2,894)	(677)
NET PROPERTY AND EQUIPMENT	$11,555	$4,778
TOTAL ASSETS	$928,092	$981,963

Liabilities and Net Assets

	2015	2014 (Audited)
CURRENT LIABILITIES		
Accounts payable	$45,917	$16,593
Accrued payroll taxes	$700	$3,915
Accrued expenses	$2,000	
TOTAL CURRENT LIABILITIES	$48,617	$20,508
NET ASSETS		
Unrestricted	$827,475	$918,205
Temporarily Restricted	$52,000	$43,250
TOTAL NET ASSETS	$928,092	$961,455
TOTAL LIABILITIES AND NET ASSETS	$928,092	$981,963

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2015 Program Spending

$593,355

21% Membership

22% College

15% High School

42% K – 8
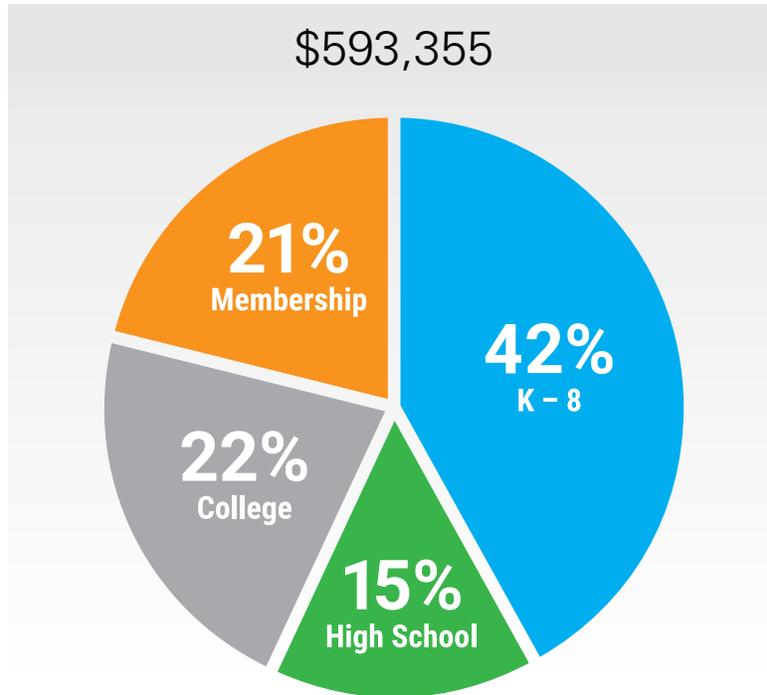
2015 Expense Allocation

Total $1,038,832

22% Finance and Operations

21% Fundraising

57% Programs and Services