

Dear Partners, Members and Friends of MCWT,

I was honored on December 1, 2014, to assume the role of president of the Michigan Council of Women in Technology. It is a time of great opportunity for MCWT, as well as a time of great change. In particular, the board developed and launched in 2014 a three-to-five year strategy focused on *growth*.

That bold decision was based on our opinion that the need to help women attain, and then retain, a career in technology, has never been greater. The numbers in a recent study by the American Association of University Women spoke to us, and not in a good way. The past two decades have seen an almost 10 percent decline in women in technology. When that fact is coupled with the increasing demand for technology professionals, worldwide, it became apparent that Michigan has to up its game to be competitive in this environment. The board's vote for growth is meant to position MCWT to be a leader in that effort.

Growth within MCWT means implementing systems to become more efficient and effective. Realigning roles and responsibilities, streamlining processes, and developing highly scalable programs that can be replicated across new geographies with speed and efficiency. All of this is now underway within our organization.

In the meantime, we have a laser focus on leveraging (and loving) our loyal and generous pool of member volunteers, adding new and diversified partners, and launching a cohesive grant program. More than anything, we want to deliver education and programs that bring more girls to recognize technology as a career possibility, and once in those jobs, to support their growth and success.

It is an exciting time at the Michigan Council of Women in Technology, one filled with huge optimism for achievement of our efforts to make Michigan the best state for women in technology. We are ever grateful for the role you play in helping us to achieve that vision. Without you, it is not possible.



With gratitude and honor,



Cindy Warner
President, MCWT

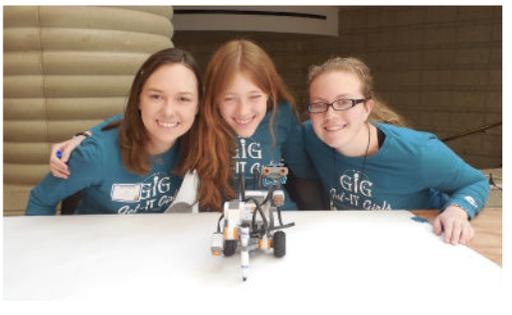
With the strong support of 739 members, more than 300 active volunteers and 64 partner organizations, MCWT is making progress every day in its mission to inspire and grow women in technology. Our bold vision is to make Michigan the No. 1 state for women in technology, and we're taking action to ensure we secure that national lead.



Introducing Technology to K-12 Students

2020 GIRLS

MCWT partnered with the Information Technology Empowerment Center in support of a program to address inequalities in STEM education and careers. The Mid-Michigan effort drew approximately 100 students who participated in programming, engineering and design activities led by female instructors; took field trips to local sites where STEM is a part of daily operations; and built relationships with mentors. The program was made possible through a grant from the Women's Leadership Council of the Capitol Area United Way.



ROBOTICS GRANTS

MCWT sponsors robotics teams by providing grant money used at the coaches' discretion for laptops, robot kits, and transportation to and from contests. These teams compete in Robofest, an annual autonomous robotics contest that teaches STEM skills in grades 5 through 12. Since 2006, MCWT has provided \$22,500 in robotics grants to 45 teams, impacting 181 students. In the 2014-2015 school year, we awarded \$500 grants to seven all-girl robotics teams comprising of 28 girls total.

SUMMER TECHNOLOGY CAMP

2014 was our 11th year of our MCWT Camp Infinity where girls in grades 4 through 7 design websites and apps, create video games, and build robots. This signature program continues to inspire with its weeklong, hands-on activities. In 2014, we doubled our impact to four camps drawing 149 participants. Leaders from partner companies met the girls during lunch and encouraged their continued learning. Through MCWT alumni group activities, we remain connected with Camp Infinity participants as they move through high school and enter college.



"Camp Infinity is a unique opportunity for girls. It engages them in technology, science and math at just the right time. The camps also help them form critical relationships that further connect them to IT, whether it's through friendships with like-minded campers or getting to know female role models who have made a successful career in IT."

– MCWT Camp Infinity Director Julie Patterson

“One high school senior shared that she didn’t realize she could go into IT and now it is a major interest for her. The day was filled with these types of anecdotes. It reinforces the need for this type of outreach.”

– MCWT past-president
Maru Flores



GIRLS ARE IT! EVENT

MCWT, in collaboration with University of Michigan-Dearborn, Lawrence Technological University, and University of Detroit Mercy, offers “Girls Are IT,” a day-long event for girls in grades 4 through 12. In 2014, nearly 400 metro-Detroit girls explored the many facets of information technology. Participants weaved in and out of 16 workshops on topics such as cyber security, 3D printing and coding. MCWT helped design the event to introduce girls to IT role models and let them explore the many IT-centric career options available, from developing software and applications to creating video games and building robots.

“Between this event and Camp Infinity last summer, I truly think the experience has altered my daughter’s way of thinking and shaken up her options for a career path.”

– Parent Wendy Wilber

GET-IT HIGH SCHOOL CLUBS

Since 2005, MCWT’s GET-IT after-school technology programs for high school girls provide a support network and structured activities for young women interested in computing careers. Students involved in the program receive hands-on exposure to technology. They explore a growing career field while enhancing their math and science skills, and increasing their confidence. During the last 10 years, we’ve funded 25 GET-IT clubs drawing a total of 282 high school students. In 2014 we supported five clubs in which approximately 60 girls participate.

WEBSITE DESIGN COMPETITION

For nine years running, our annual website development competition for high school girls inspires graphic development and teaches HTML and technology principles. The two-month-long program typically draws more than 75 teams. To date, the competition has drawn 665 participants and awarded nearly \$22,000 in cash prizes.



The program experienced another year of success in 2014: 103 teams, comprising of 144 young women from 30 Michigan high schools, enrolled in the contest's two divisions. Eighteen high school girls took home \$2,775 in combined prizes.

During the closing event, 12 finalists demonstrated their websites to a panel of IT executives who volunteered their time as judges, evaluating each presentation and the sites' clarity, functionality, graphic appeal, user-friendly navigation and innovation.

"I would like to thank MCWT for helping me realize my true potential. A year ago, I had no idea that code even existed behind websites and now I taught myself to create a website purely from HTML and CSS stylesheets."

– Shreya Mullanpudi, sophomore at Farmington High School; finalist in beginner category



"The directions my career can go are virtually endless. I want to make a difference in Michigan and our country."

– Melinda Kothbauer, 2014 graduate of Midland High School, recipient of MCWT's FCA Foundation scholarship

SCHOLARSHIPS

MCWT's scholarship program, now in its 10th year, strives to encourage and support women with the interest, aptitude and potential for a successful career in information technology. To date, we have provided 104 women with scholarships totaling more than \$725,000. In 2014, we awarded 13 women with scholarship or laptops.



OUR MEMBERS

MCWT is a strong organization with 739 members. Nearly half of them volunteer on committees and programming, demonstrating our power to support and encourage girls, students and women at all stages of their lives. Being a part of our community means access to resources and people that support professional development. From technical webinars to forums for relationship building and outreach, we support an open, free-flow of ideas. Members learn from and get to know some of the most passionate and influential professionals in our industry.

MENTORING

Our mentoring program – a no-fee member benefit – has enriched the lives of 189 mentees since its launch in 2007. We partner with another nonprofit, We Build Character, and match seasoned, volunteer senior-level technology leaders with applicants based on location, interests, expertise and goals. Mentees participate in monthly learning sessions and mentor-mentee meetings. In 2014, seventeen MCWT members graduated from the 10-month program.



EVENTS & PROFESSIONAL DEVELOPMENT

From annual fundraisers and thought-leadership events drawing 500 attendees to hands-on monthly professional development forums, MCWT offers opportunities throughout the year to connect and grow. From our Signature Gala fundraiser that helped us raise \$306,000 in net proceeds for our programming, to our Golf Classic and ConnectNet Forums, Lynda.com training and eLearning webinars, we encourage ongoing networking and learning. In 2014, we offered 28 member events, 20 of which focused on specific professional development topics.

OUR PARTNERS

MCWT's partners are committed to our mission and vision and are critical stakeholders in ensuring we reach our goals. In 2014, we welcomed 18 new partners. We received support from 64 corporate, in-kind and community partners, helping us make a difference in the lives and aspirations of girls and women throughout the MCWT lifecycle. With this support, more girls and young women can attend summer technology camps, compete in website design competitions, receive robotics grants, afford college or participate in mentoring programs.

Diamond (\$25,000+)

- AT&T
- Cisco
- Epitec Inc.
- FCA LLC
- Ford Motor Co.
- General Motors
- IBM

Emerald (\$15,000-\$24,999)

- ANXeBusiness
- Code42
- Covisint
- Mercedes Benz Financial Services
- Netlink
- Plantronics
- VMWare

Platinum (\$10,000-\$14,999)

- Acro Services
- Airfoil
- Capgemini
- Fast Switch, Ltd.
- KLA Laboratories
- Lawrence Technological University
- Microsoft
- Oracle
- STG
- Symantec
- University of Detroit-Mercy
- University of Michigan-Dearborn
- We Build Character
- Wayne State University

Gold (\$5,000-\$9,999)

- Accenture
- Ally
- APPDynamics
- Blue Care Network
- CA Technologies
- Comcast
- Comerica
- Consumers Energy
- Dynatrace
- HP
- Information Builders
- JDM System Consultants
- LESA
- NetApp
- OnStar
- OpTech
- Pegasystems
- Quicken Loans
- Ricoh
- Stefanini
- TEKsystems
- V2Soft Inc.
- VisionIT
- WWT

Bronze (\$3,000-\$4,999)

- Apptio
- Davenport University
- Imperva
- Michigan Millers
- Midwest Technology Leaders
- NITS Solutions
- Red Hat
- Re-Source Partners
- Secure-24

Community

- Internet Advisor
- X-ology
- MiTech News



MCWT also thanks all of the individual members and supporters who financially contributed to our programming.

JOIN US

Visit mcwt.org to learn more about our cause, programs, and how to become a member or partner. Anyone interested in our mission is welcome to join us. Individuals can even help fund a technology scholarship in 2016 by becoming a Friend of MCWT; just go to our website to contribute an online donation. Every bit helps. Friends of MCWT were generous in 2014, donating \$18,400 to support our mission.

Read about our progress throughout the year at mcwt.org and connect with us 24/7: [LinkedIn](#) [Facebook](#) [Twitter](#)

2014 Statement of Financial Position



Current Assets

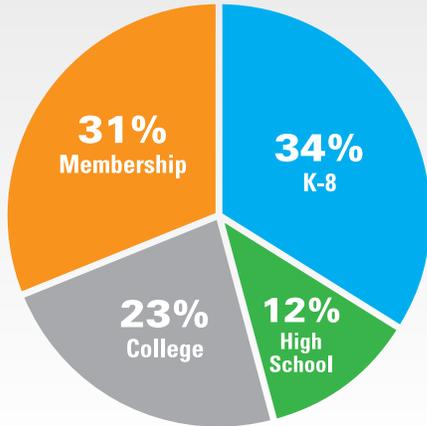
	2014 (Audited)	2013 (Reviewed)
Cash and Cash Equivalents	\$121,630	\$582,698
Investments	\$779,705	\$301,701
Contributions receivable (net of 2013 doubtful accounts allowance of \$27,890)	\$75,850	\$31,650
TOTAL CURRENT ASSETS	\$977,185	\$916,049
Property and Equipment Computers Less: accumulated depreciation	\$5,455 (677)	
NET PROPERTY AND EQUIPMENT	\$4,778	\$916,049
TOTAL ASSETS	\$981,963	\$916,049

Liabilities and Net Assets

CURRENT LIABILITIES		
Accounts payable	\$16,593	\$9,599
Accrued payroll taxes	\$3,915	
Loan Payable - related organization		\$46,548
TOTAL CURRENT LIABILITIES	\$20,508	\$56,147
NET ASSETS		
Unrestricted	\$918,205	\$844,902
Temporarily Restricted	\$43,250	\$15,000
TOTAL NET ASSETS	\$961,455	\$859,902
TOTAL LIABILITIES AND NET ASSETS	\$981,963	\$916,049

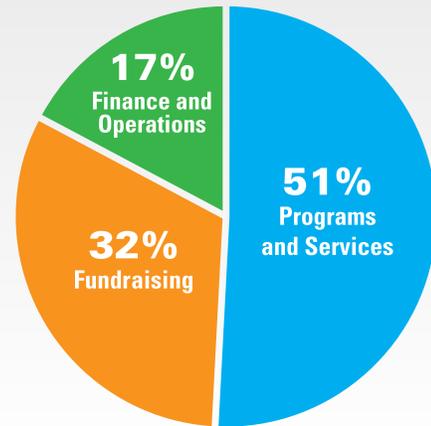
2014 Program Spending

\$397,754



2014 Expense Allocation

Total \$776,210



MCWT's Lifecycle Engagement Approach
2014 IMPACT: BY THE NUMBERS

ENGAGE, INSPIRE AND BUILD CONFIDENCE

Kindergarten – 12th Grade • Lives Impacted: 886



GUIDE, RETAIN AND SUPPORT

College & Early Career • Lives Impacted: 62

Committed to supporting girls and women throughout their lives



ADVANCE, NETWORK AND GIVE BACK

Mid & Late Career • Lives Impacted: 2,593

