



# 2022 IMPACT SHEET

**Mission:** Inspire and grow girls and women in technology  
**Vision:** Make Michigan the No. 1 state for women in technology



## Raising Funds to Boost our Programs

Our partners and members provide financial support through sponsorship, direct donations, grants and memberships. With a combination of thought leadership, networking, professional development and engaging formats, MCWT draws the best and brightest to a variety of events throughout the year, including our Executive Breakfasts and Executive Connection Summit.

Our supporters enabled us to positively impact girls and women in 2022 by raising more than \$955,000 through sponsorship of our annual Golf Classic and Signature Gala.

## Celebrating 20 Years of Impact

### Expanding our Partner and Member Community

MCWT achieves its mission through the dedication, energy and passion of its members and company and community partners. Since 2002, supporters have generously volunteered time and funding critical to the delivery of our unique programs, which educate girls, engage young professionals and empower women in technology throughout their careers.

**Our network includes 143 corporate partners and 1,125 members.**

*“This year was extremely significant because the Foundation celebrated 20 Years of Impact. In 2022, we had record growth in programming and increased memberships in the West MI and Great Lakes Bay Region areas. Each experience was delivered with a goal to attract, advance, and retain the pipeline of tech women in our community.”*

**Rajani Sinha,**  
2022 MCWT President



## Inspiring Professional Growth

The **Careers and Leadership** mission focused on a continued expansion of program opportunities for members throughout 2022. MCWT’s virtual **Lunch & Learn** program continued to expand our reach across Michigan. By the end of the year, 425 attendees participated in these quarterly sessions. Since inception, MCWT has impacted 2,324 people through this informational delivery focused on leadership and tech topics.

**ConnectNet** resumed as in-person sessions. These quarterly events are an opportunity for MCWT members to network and make connections as well as to hear from tech thought leaders. High-caliber students, professionals, entrepreneurs, managers, leaders, and people in transition from all backgrounds, industries, and educational institutions attend for social, personal, and professional development and growth. MCWT’s ConnectNet program had impacted 178 participants in 2022. **Since inception, MCWT has impacted 1,368 people through this program.**

MCWT continued to increase leadership development opportunities for first-line, middle and senior managers to ensure women thrive and advance in tech careers through our **Leadership Clinic** and **ELEVATE** programs.

- MCWT’s Fall Leadership Clinic resumed in person as a high-powered, interactive workshop for women who wanted to further develop their leadership skills. Senior tech executives in our community led this one-day clinic, serving as executive coaches and sharing their experiences and best practices.
- Additionally, MCWT launched ELEVATE, a new 9-week program, uniquely combined with peer group exchanges and senior leader speakers to support career development and professional networking.

A total of 70 participants went through these workshops this year. **Since inception of the Leadership Clinics in 2021, we have impacted a total of 151 women by sharpening their leadership skills.**

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## Enriching Lives Through Mentoring

MCWT's Ignite! Mentoring program is designed to help technology professionals who are either beginning their career journeys or who have pivoted to pursuing a tech career. In 2022, 16 mentors and mentees benefited. This program is geared toward enhancing career development and sharpening interpersonal abilities through one-on-one engagement. **MCWT's mentoring programs have enriched the lives of over 480 women since 2007.**



## Supporting Academic Tech Pursuits

In 2022, we awarded a total of \$165,000 in scholarships to support a class of 43 female students who are committed to pursuing tech careers in Michigan. Generally, the retention of women in tech majors in college is below 10%. However, among MCWT scholarship recipients, that rate is over 90%. **Since 2002, we have awarded 316 scholarships, totaling \$1,702,055, to deserving women pursuing technology-focused degrees.**

## Engaging Youth Early through Tech

**Camp Infinity** Week-long summer technology camps held at college campuses across Michigan for girls in grades 5 through 12. Topics include website design, app creation, robotics and more. **In its first year back since 2020, there have been a total of 8 camps that impacted 140 girls.**

**GET-IT Cyber Challenge** An 11-week, self-paced virtual program that provides high school students the opportunity to grow in their understanding of Cyber Security using the Immersive Labs platform of interactive cyber skill experiences. **In its launch year, the challenge concluded with 74 girls.**

**Girls GET-IT Connection Summit** High school girls explore technology education and career opportunities and learn valuable skills for college admissions and college success. **In its fourth year, 171 students and teachers from 12 Michigan high schools attended the live event.**

**Girls GET-IT Day** Girls in grades four through eight spend the day exploring the many aspects of computer science. The girls attend workshops and interact with role models from our corporate sponsors during the Tech Expo, and during sessions where they discuss how tech is used in various industries. **Since 2014, 2,760 girls have been impacted by this program from 50 different schools across Michigan.** In 2022, this program was paused due to the launch of 2 additional girls' programs and is planned to resume in 2023.

**Girls GET-IT School Clubs** These after-school clubs inspire new participants and challenge middle and high school girls already engaged. Meeting each week, the programs are hands-on and tech focused. During the 2022-2023 school year, MCWT supported 14 clubs and 177 participating girls. **Since 2005, 1,916 girls have participated in 139 GET-IT School Clubs.**

**Girls Rock IT** In partnership with the Girl Scouts, girls complete hands-on activities to earn technology badges and patches. This program impacted 121 girls and their parents in 2022. **Since its launch in 2015, 1,354 female students and Girl Scouts have participated.**



**Girls Hack IT** - where girls develop their tech future, a new program for middle school girls who have a desire to learn how to code, develop and deploy real-world solutions while having fun in an upbeat environment. **In its launch year, 16 teams with 36 girls were impacted by this program and participated in the final hackathon.**

**Girls Solve IT** Michigan girls in grades four through eight compete to be the first to finish technology quests and qualify for a statewide competition. In 2022, 167 girls from 52 teams engaged in this challenging activity. **Since 2018, Girls Solve IT has sparked tech interest among 794 girls.**



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**Robotics Grants** The annual international Robofest competition hosted by Lawrence Technical University provides the ideal environment for girls in grades four through 12 to engage in the application of technology, showcase their work and be effective team players. In 2022, MCWT sponsored two robotics teams with seven girls. **Since program inception in 2005, MCWT has empowered some 87 teams and 364 girls through \$43,500 in grants.**

**Virtual Summer Learning Series** Week-long summer camps were also conducted using a virtual platform to reach more girls. Girls in grades 4 through 12 design websites and apps, create video games and build robots. **In 2022, three virtual courses were offered, supporting 27 girls**

## Making Connections

- MCWT's LinkedIn group includes 1,596 members.
- MCWT's LinkedIn page has grown to 3,585 followers and 5,062 annual views.
- MCWT's Facebook page has 3,263 followers and 3,104 annual page likes.
- MCWT's E-Subscriber list has grown to 4,003 engaged readers.
- MCWT's Instagram has grown to 315 followers, bringing in 64 new followers this year.

