We Build Character Partners with MCWT on Mentoring Program

Clarkston, Mich. (September 13, 2012) – We Build Character, a 501(c)3 nonprofit organization, has partnered with the Michigan Council of Women in Technology to provide its Elevate Leadership Mentoring Program as part of MCWT's annual mentoring program.

The MCWT mentoring program is a benefit to all current members. We Build Character will complement it with an experiential model of leadership development, networking opportunities and a community give-back project.

"The work of MCWT is critically important to the future of women in the IT industry," said Donna Ventimiglia, executive director of We Build Character. "We look forward to contributing to these efforts not only by our support of MCWT, but through this leadership mentoring program. This collaboration supports our commitment to embracing initiatives that build our community."

We Build Character's Elevate Leadership Mentoring Program will bring together mentors who will work one-on-one with MCWT participants over the course of the year. The program includes a leadership curriculum with exercises delivered virtually to accommodate the hectic schedules of program participants.

"MCWT's mentoring program is a great value-added perk to joining our organization," said Maru Flores, vice president of membership for MCWT. "To date, we've matched 180 mentors and mentees together to help foster and guide career development. Integrating We Build Character allows us to further strengthen and enhance our members' mentoring experience."

About We Build Character:
We Build Character is a 501(c)3 not-for-profit organization focused on growing and strengthening the Michigan workforce through powerful leadership mentoring programs. The mentoring programs are designed to build a diverse network of leaders resulting in a powerful ripple effect of inclusion throughout the community. Learn more at Webuildcharacter.org and connect via LinkedIn, Facebook and Twitter at wbcorg.

About MCWT:
The Michigan Council of Women in Technology promotes opportunity for women and girls within Michigan's technology community. The organization supports Michigan's female IT workforce, students, corporate partners, schools and the overall community with networking, corporate IT leadership development, mentoring, technology experiences for professionals and students, and funding for technology-oriented education. Its nonprofit foundation is dedicated to inspiring and growing women in the IT field by providing programs that support the education and orientation of young women throughout school and fostering women in various stages of their professional lives.   Find more information at www.mcwt.org and connect via LinkedIn, Facebook, Twitter, and www.mcwtblog.org.

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