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**FOR RELEASE**

**Girls Build Robots, Video Games and Websites at Summer Technology Camp**  
***GM Foundation Camp Infinity to Spark Girls' Interest in Science and Math***

**DETROIT, July 10, 2012** – Metro-Detroit girls from grades four through seven will design websites, create video games and build robots at an interactive summer camp, GM Foundation Camp Infinity. The camp is presented by the Michigan Council of Women in Technology Foundation and Systems Technology Group, Inc.

Camp Infinity introduces technology as fun and fulfilling and inspires the pursuit of technology education. Now in its eighth year, it typically has a wait list. Thanks to a grant from the [GM Foundation](#), as part of its *Summer in the D* learning series, MCWT Foundation established this second camp to meet demand.

“The GM Foundation is committed to advancing science, technology, engineering and math education,” said Sheri Marshall, assistant secretary, GM Foundation. “By partnering with MCWT, we enable 44 more girls to experience the collaborative and interactive world of technology. Together, we’re helping inspire the next generation of IT leaders.”

MCWT designed the camp to spark girls’ interest in math and science, which tends to decrease during middle-school years. It separates the girls into two groups of 20 by grade to better cater to their technological experience. The fourth and fifth grade girls focus on website and video game design while the sixth and seventh graders focus on robotics and web design.

During lunch, leaders from IBM, Microsoft, General Motors and STG will meet with the girls and encourage them to continue learning about technology throughout school. Access to these role models reinforces the rewards and opportunities a career in technology can bring.

The week concludes with a competition where girls, in teams of two, design, build and program a robot to perform in a sumo wrestling match. They compete with another team to knock their opponent out of the ring.

“The expansion of our summer technology camp and company involvement in other MCWT Foundation programs is testament to the excitement around Michigan’s growing technology community,” said Charlotte Decker, CIO of Auto Club Group and VP of Foundation programs for MCWT. “Our vision is bold: We want to make Michigan the No. 1 state for women in technology. This type of collaboration facilitates progress.”

GM Foundation Camp Infinity runs July 16 to 20 at University of Detroit Mercy. The eighth annual MCWT Camp Infinity at Lawrence Technological University occurred the week of June 25.

**About MCWT**

The Michigan Council of Women in Technology promotes opportunity for women and girls within Michigan’s technology community. The organization supports Michigan’s female IT workforce, students, corporate partners, schools and the community with networking, corporate IT leadership development, mentoring, technology experiences for professionals and students, and funding for technology-oriented education. Its nonprofit foundation is dedicated to correcting the growing trend of gender disparity in the IT field by providing programs that support the education and orientation of young women throughout

school and fostering women in various stages of their professional lives. Find more information at [www.mcwt.org](http://www.mcwt.org) and connect via [LinkedIn](#), [Facebook](#), [Twitter](#), and [www.mcwtblog.org](http://www.mcwtblog.org).

#### **About the GM Foundation**

Since its inception in 1976, the GM Foundation has donated hundreds of millions of dollars to American charities, educational organizations and to disaster relief efforts worldwide. The GM Foundation focuses on supporting Education, Health and Human Services, Environment and Energy and Community Development initiatives, mainly in the communities where GM operates. Funding of the GM Foundation comes solely from GM. The last contribution to the GM Foundation was made in 2001. For more information, visit [www.gm.com/gmfoundation](http://www.gm.com/gmfoundation).

#### **About the Systems Technology Group, Inc.**

Headquartered in Troy, Michigan, STG is an information technology Services Company specializing in providing the Fortune 500 companies with software and systems integration services. Specifically, STG specializes in Software Application Development, Data warehouse, Business Intelligence/Analytics, Service Oriented Architecture, Mobile Applications, Legacy Migration, and Software Integration services.

STG's successful on-time and within budget track record has helped STG achieve a 95% repeat business referral rate from customers. For more information, visit [www.stgit.com](http://www.stgit.com)

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Editor's note: Media are invited to attend to see high-energy, hands-on work on Friday, July 20 from 10 a.m. to 12 p.m. During this time, the girls will be testing their robots, and students and counselors will be available for interviews. For more information, contact Janette Phillips.