Mission: To inspire and grow girls and women in technology
Vision: To make Michigan the No. 1 state for women in technology

PARTNERS AND MEMBERS
MCWT achieves its mission and vision through the dedication, energy and passion of its members, and company and community partners. Since 2002, supporters have generously volunteered time and funding critical to the delivery of our unique programs, which educate girls, engage young professionals and empower women in technology throughout their careers.

116 Corporate partners and 1,011 members from 168 companies.

“Through our focus on education, engagement and empowerment, MCWT has inspired women all over Michigan to pursue a technology career.

Melanie Kalmar, MCWT President

INSPIRING THROUGH ACTION

Scholarships In 2019, we awarded 28 scholarships and continued support of 13 students for a class of 41 young women pursuing tech careers. Since 2006, we’ve awarded some $1,257,455 to 192 future women in technology.

Retention of women in tech majors in college is below 10 percent, in general. Among MCWT scholarship recipients, that rate is over 90 percent.

Mentoring All MCWT members enjoy access to our Ignite mentoring program, designed to help IT professionals just getting started or beginning to advance in their careers. In 2019, 36 mentors and mentees benefitted from the program, which enhances leadership skills and sharpens interpersonal abilities. MCWT mentoring has enriched the lives of 330 women since its launch in 2007.

STAYING IN TOUCH AND MAKING CONNECTIONS!

- MCWT’s LinkedIn group includes 1,320 members and more than 3,500 annual visits
- Twitter has nearly 47,000 impressions and 2,023 followers
- Facebook has 2,857 followers, 22,100 engaged monthly viewers, and 271,000 monthly impressions.
- Some 5,000 engaged people received regular e-blasts.
Girls GET-IT School Clubs  These after-school clubs inspire new participants and challenge middle and high school girls already engaged. Meeting each week, the program is hands-on and tech focused. **During the 2018-2019 school year, MCWT supported 17 clubs and 234 participating girls.**

Since 2005, 1,290 girls have participated in 98 GET-IT School Clubs.

Girls Solve IT  Michigan girls in grades four through eight compete to be the first to finish technology quests and qualify for statewide competition. **In 2019, 213 girls from 51 teams engaged in this challenging activity.** In its first two years, Girls Solve IT has sparked tech interest among 363 girls.

Girls Connection Summit  High school girls explore technology education and career opportunities and learn valuable skills for college admissions and college success. **In its inaugural year, 295 girls from nine Michigan high schools attended the event.**

Girls Rock IT  In partnership with the Girl Scouts, girls complete hands-on activities to earn a technology badge and patch. **This program impacted 129 girls in 2018. Since its launch, 859 Girls Scouts have participated.**

Robotics Grants  The annual international Robofest competition hosted by Lawrence Technical University provides the ideal environment for girls in grades five through 12 to engage in the application of technology, showcase their work and be effective team players. **In 2019, MCWT sponsored six robotics teams with 25 girls.** Since program inception in 2005, MCWT has empowered some 77 teams and 334 girls through $38,500 in grants.

Camp Infinity  Educating girls in grades five through 12, these intensive weeklong programs bring girls to college campuses across Michigan and provide opportunities to learn a variety of relevant technologies. **In 2019, 360 girls attended eight middle school and two high school camps. Since 2004, 2,065 girls have participated.**

Girls GET-IT Day  Girls in grades four through 8 spend the day exploring the many aspects of computer science. The girls attend workshops and interact with role models from our corporate sponsors during the Tech Expo, and during sessions where they discuss how IT is used in various industries. **In 2019, 322 girls participated in the GET-IT Day. Since 2014, 2,404 girls have been impacted by this program.**

Website Design Competition  This popular competition tests the web design skills of middle and high school girls. Participants are exposed to the concept of digital design and HTML programming among other coding applications. **In 2019, 176 teams, totaling 240 girls, from 43 schools throughout Michigan tested their tech mettle. Some 44 girls attended “Finals Day” in January competing for monetary awards.** Since program inception in 2006, 1,613 girls have participated in the annual competition.